Zadie is a decorative headline font inspired by cast ironwork from the Edwardian-era. An early version of the typeface appeared as a display font in Vogue UKs winter issue in 2005.
Penguin Press, New York, subsequently commissioned a cut of the typeface for our cover design of Zadie Smith's novel 'On Beauty'.


VAILABLE WITI ${ }^{5}$



This specimen is for evaluation purposes only - not for commercial publication. All fonts, including images and illustrations, are the intellectual property of A2-TYPE unless otherwise stated.



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## ZADIE SOLII

$24 / 28$

CONTれAKY TO fOPLUAK BE－ LIEF，LOKEM IPSUM IS NOT SIMPLY KAN bOM TEXT．IT HAS＊KOOTS IN A fHIECE OF CLASSICAL LATIN LITEKATUKE \＆FКOM 45 BG，MAKING IT OVEK 2000 YEAKS OLD．RICHAKB MCCLINTOCK，A LATIN fi KOFESSOK AT HAMPDEN－SYDNEY COL－ LEGE IN VIאGINIA，LOOKED UP ONE OF THE MOKE ObSCURE LATIN WOKDS， CONSECTETUK，©FKOM A LOKEM IPSUM fASSAGE，AND GOING THKOUGH THE CITES O．f THE WOKD IN CLASSICAL LITEKATUKE，DISCOVEKED THE UNDO UBTABLE SOUKCE．LOREM IPSUM COMES

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$\stackrel{\infty}{\circ}$
CONTKAYTO HOHLAK BELIEF，LOKEN IISUY IS NOT SIN CAL LATIN LITEATLKE FFKON 4：IC．VAKIVG IT OVEK 2000 yeak olb．hchatd vccilitock，a latin fho fessok AT HAMIDEN－SYDVEY COLLEGE IV VIAGINAA， LOOKED UI ONE OF THE MOKE OISCUKE LATIN WOKDS COVSECTETLK，fhOM A LOKEM HSIM FASSAGE，iND嚅 S＞ot siviry Tonla helief，lokey irsuy IN A FIECE OF CLASSICAL LATIS LITEKATI R AFKOM 4－BC．MAKING IT OVEK 2OOO YEAKS OLD．KICHAKD MCCLINTOCK，A LATIN \＆FO FESSOK AT HAMIDEN－SYDNEY COLLEGE IN VIK GINIA，LOOKED UP ONE OF THE MOKE OLSCUKI LATIN WORDS，CONSECTETUK，FKOM A LO KEM IISUM ．AASSAGE．AND GOING TH゚ KOUGH
$\stackrel{\stackrel{\rightharpoonup}{8}}{\bar{\sigma}}$
言 CONTKAKY TO © FOPULAK BELIEF，
${ }^{9}$ LOREM IPSUM IS NOT SIMPLY －hANDOM TEXT．IT HAS ROOTS IN A \＆ifiece of classical latin LITEKATURE KOM 45 BG，MAKING IT OVEK 2ooo YEARS OLB．KICH AたD MCCLINTOCK，A LATIN © PたO




COXThAK TO HOIULAK IELIEF，LOKEV IISUM IS NOT SIN HIY HINDOVTEXT．IT HAS HOOTS IN A．HIECE OF CI ASS CAL LATIN LITEKATUKE FFKOV 45 IC，MAKING IT OVEK
 fessok at haviben－sybley collige is vhaina IOOKED UI ONE OF THE MOKE OLSCUKE LATIN WOKDS COVSECTETLK，FKOM A LOKEN IISLY AASSAGE．ADD

CONTKAKY TO FOHLLAK bELIEF，LOKEM IISUM IS NOT SIMFLY＊ANDOM TEXT．IT HAS＊KOOTS IN A．HIECE OF CLASSICAL LATIN LITEKATIKE FКOV－PC．MAKIVG IT OVEK 2000 YEAKS OLD，KICHAKD MCCLINTOCK，I ITIN＋KO FESSOK TT HMMDEX－SYDNEY COHEGE IN YIR GINI IOOKED IP ONE OF THE YOHE OFSCHE
 HYMSHY HSSHE ND GOING THOHGH

CONTRARY TO \＆POPULAR BELIEF， LOREM IPSUM IS NOT SIMPLY ＊ANDOM TEXT．IT HAS＊OOTS IN A \＆PIECE OF CLASSICAL LATIN LITERATURE ROM 45 BC ，MAKING IT OVER 2OOO YEARS OLD．RICH ARE MCCLINTOCK，A LATIN \＆PRO

䀾 CONTKAKY TO FOPULAK BELIEF，LOKEM IPSUM IS NOT SIMPLY＊RANDOM TEXT．IT HAS＊ROOTS IN A．\＆IECE OF CLASSICAL LATIN LITEスATURE \＆FROM 45 BC，MAKING IT OVEK 2ooo YEARS OLD．RICHARB MCCLINTOCK，A LATIN \＆FOFESSOK AT HAMPDEN－SYDNEY COLLEGE IN

[^1]24／28

GONTRARY TO ofOPULAR BE＝ LIEF，LOREM IPSUM IS NOT SIMPPIY QRAN－ DOM TEXT．IT IUAS qROOTS IN A fPIECE OF CLASSICAL LATIN LITERATURE \＆FROM $45 \mathrm{BC}, \mathbb{M} A \mathbb{N} \mathbb{N} G \mathbb{T}$ OVER 2OOD YEARS OLB，RICIIARB MCGLINTOCK， $\mathbb{A} \mathbb{M} I \mathbb{N}$ fPROFESSOR AT HHAMIPIEN－SYBNEY COL－ LEGE IN VIRGINIA，LOOKEIB UP ONE OF TIHE MORE OBSCURE LATIN WORBS， CONSECTETUR，fFROM $\mathbb{A}$ LOREMIPSUM fIASSAGE，ANB GOING TIIROUGII TIIE CITES Off THEE WORB IN CLASSICAL LITERATURE，（BISCOVEREB THIE UNBO－ UBTABLE SOURCE．LOREMI IPSUM COMES

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高 CONTRARY TO SPOPULAR BELIEF，LOREM IP－
SUM IS NOT SIMPLY QRANIDOM TEXT．IT IHAS TROOTS IN A sfiECE OF CLASSICAL LATIN LIT ERATURE SFROM 45 BC，MAKING IT OVER LATIN sPROFESSOR AT HHAMPDEN－SYDNEY GOLLEGE IN VITGINIA，LOOKED UP ONE O TETUR，厅FROM A LOREM IPSUM SPASSAGE，

E CONTRARY TO SPOPULAR BELIEF LQREM IPSUM IS BOT SIMPIY ZRANDOM TEXT．WT HEAS WRQOTS IN A filiece of ciassical letin LITERATURE ROM 45 GBG，MAK－ INGDT OVER 2000 YEARS ALD RICHARRD MCGLINTOCK，A LAT－

CONTRARY TO fPOPULAR BELIEF，LOREM IPSUM बIS NOT SIMPLYGQRANBONG TEXT．IT GHAS WROOTS IN A fIIECB OF CLASSICAL LATIN LITERATURE ofFRODU 45 BC，MAIKING BT QVER 2DOD YEARS OQLD．ORICIHARB MCGLINTOCK，A LATIN ©PROFESSOR AT HHAMPIDEN－

GONTRARY TO fPOPULAR BELIEF，LOREM IPSUM $\operatorname{AS}$ NOT SIMPLY QRAN大OM TEXT．IT WEAS QROOTS IN A ீIICC OF CLASSICAL LATIN LITERATURE ofFROAU 45 BC，MAIKING WT BVER 2ODO YEARS QLD．GRICIHARR MCGLINTOCK，A LATIN \＆fROFESSOR AT HHAMPIDEN－

GONTRARY TO SPOPULAP BELIEF, LOREM IPSUM GS NOT SIMPLYGRANPOM TEXT. IT GHAS RROOTS IN A sPIEGR OF CLASSICAL LAT BG. MAIKING BVER 20 MCCIINTOCIK, A LATIN f SYBNEY GOLLEGE IN VIQGINIA。LOOIKED Ud尺 ONE Off THHE MOPRE OBSCU? SECTETUQR, fforom $\AA L$ ANB GOING THPROUGIH IN GLASSICAL LITE?RATU? ID OU®TABLE SOUQRCE. ffPROM SECTIONS 1.10 .32 IBUS BONORRUMI ET MAL Off GOOB ANID EVIL) $\mathbb{B}$ $B Q^{5 D I H I S}$ BOOKIS A TRRE

YEARS QLD GRICHARB IFESSOR AT $\mathbb{H} A M P I D E N-$ LATIN WORRDS, CONPREMI If:SUUM ${ }^{\text {fPASSAGE, }}$ HE CITES Off THEE WORRD DISCOVEPRED THE UNRREM IfPSUM COMES ANB 11.10 .33 Off MDE FIN= PRUMM ( ${ }^{9 P}$ HIE EXTPREMES GICEPRO, WPRITTEN IN 45 ISE ON THEE THEOPRY OdF

A2-TYPE is an online foundry and type design consultancy founded by Scott Williams and Henrik Kubel (members of AGI, Alliance Graphique Internationale), dedicated to the craft of contemporary typeface design. Our ever-growing library now includes more than 100 unique fonts created over the past 20 years. Since launching A2-TYPE in 2010, we have collaborated with leading design companies and global clients to create bespoke typefaces for their brands. Our fonts are engineered to work seamlessly across all platforms and to perform exceptionally in print, on screen, and for broadcast. A2-TYPE has been recognised with typeface design awards from TDC in New York, Graphis, D\&AD, and Tokyo Type Directors Club, which awarded us the prestigious Grand Prix for our design of the New York Times Magazine custom fonts. All fonts are available exclusively from A2-TYPE. Trial fonts are available for existing customers.

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[^0]:    A2-TYPE

[^1]:    CONTKAKY TO ．FOPULAK BELIEF，LOKEM IPSUM IS NOT SIMPLY RANDOM TEXT．IT HAS そOOTS IN A filece OF CLASSICAL LATIN LITERATUKE ©FKOM 45 BC，MAKING IT OVEK 2ooo YEARS OLD．KICHARD MCCLINTOCK，A LATIN \＆ROFESSOR AT HAMPDEN－SYDNEY COLLEGE IN

