



New Grotesk Round

New Grotesk Round is the perfect rounded counterpart to our typeface, New Grotesk Square. Built on the same model, the fonts share proportions, systematic weight grading, and optical contrast.

A suite of
printed
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palette
Grotesk

A suite of
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A suite of
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pal
mo

A suite of
inspire
archive
printed
of letter
Grotes
a series
design
across
SEVEN
of fonts
compa
typefac
Grotes

This specimen is for evaluation purposes only – not for commercial publication. All fonts, including images and illustrations, are the intellectual property of A2-TYPE unless otherwise stated.

New Grotesk Round
Category: Sans
Styles: 7 Weights
Year: 2015
Designer: Henrik Kubel

All fonts contain the A2-TYPE Advanced Character set, which covers both Western and Eastern European languages, plus an advanced set of OpenType features.

Latin 1: Supplement
Latin 2: Eastern Europe
Latin Extended A
Latin Extended B
Spacing Modifier Letters
Combining Diacritical Marks
Proportional Lining Figures
Proportional Oldstyle Figures
Fractions
General Punctuation
Currency Symbols
Letterlike Symbols
Number Forms
Turkish

Language support: Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Bosnian, Breton, Catalan, Cebuano, Chiga, Cologne, Cornish, Corsican, Croatian, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Ido, Inari Sami, Indonesian, Interlingua, Irish, Italian, Javanese, Jju, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Kurdish, Latvian, Lithuanian, Lojban, Low German, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Maori, Mohawk, Morisyen, North Ndebele, Northern Sami, Northern Sotho, Norwegian Bokmål, Norwegian Nynorsk, Nyanja, Nyankole, Occitan, Oromo, Polish, Portuguese, Quechua, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sardinian, Scottish Gaelic, Sena, Shambala, Shona, Slovenian, Soga, Somali, South Ndebele, Southern Sotho, Spanish, Swahili, Swati, Swedish, Swiss German, Taita, Taroko, Teso, Tsonga, Tswana, Turkish, Upper Sorbian, Vunjo, Walloon, Welsh, Western Frisian, Wolof, Xhosa and Zulu.

					A	B	C	D	E	F	G	G	H	I	J	K	L	M	M	N	O	P	Q	R	R
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5	6	7	8	9	0	1	2	3	4	5	6	7	8	9	0	%	%	0	1	2	3	4	5	6	7
8	9	0	1	2	3	4	5	6	7	8	9	0	1	2	3	4	5	6	7	8	9	0	1	2	3
4	5	6	7	8	9	/	1 ₂	1 ₄	3 ₄	1 ₃	2 ₃	1 ₈	3 ₈	5 ₈	7 ₈	+	-	×	÷	=	≈	~	<	>	±
^	*	≈	≤	≥	∞	◆	√	∫	π	μ	Σ	Ω	Δ	ℓ	e		()	{	}	[]	←	→	↑
↓	↖	↗	↘	↘	◻	▽	△	☾	☾	☾	☾	☾	☾	☾	☾	☾	☾	☾	☾	☾	☾	☾	☾	☾	☾

ONE
TWO
THREE
FOUR

FIVE
SIX
SEVEN

New Grotesk Round

Aa:

Aa:

Aa:

Aa:

N

60 Point. New Grotesk Round THREE — Basic character set

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
0123456789
([{}&])

36 Point. New Grotesk Round THREE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
0123456789
([{}&])

ROUND

ONE

Merchants Tavern

TWO

Reignites

THREE

Changeability

FOUR

Efficacious

FIVE

Incandescent

SIX

Bizarre

SEVEN

Satisfying

ONE

SOUVENIR

TWO

HARMONIC

THREE

GREYHOUND

FOUR

CHROMATIC

FIVE

STATUESQUE

SIX

PASSENGERS

SEVEN

REMINISCENT

Grotesque, No. 8 A	Grotesque, No. 12	Grotesque, No. 11	Cond. S.S., No. 2	Cond. S.S. No. 13	Cond. S.S., No. 16	Cond. S.S., No. 4
R	R	R	R	R	R	R
24 $\frac{3}{4}$	20 $\frac{1}{2}$	19	17 $\frac{1}{2}$	16 $\frac{1}{2}$	14 $\frac{3}{4}$	14

Cond. S.S., No. 1	Cond. S.S., No. 17	Cond. S.S., No. 6	Cond. S.S., No. 7	Cond. S.S., No. 14	Elong. S.S., No. 1	Elong. S.S., No. 15	Elong. S.S., No. 3	Elong. S.S., No. 5	Elong. S.S., No. 10
R	R	R	R	R	R	R	R	R	R
15	14	13	11 $\frac{1}{2}$	10	9 $\frac{1}{2}$	8 $\frac{1}{2}$	7 $\frac{3}{4}$	6 $\frac{1}{4}$	5 $\frac{1}{2}$

The Width in Ems given under each letter shows the comparative Width of the Capital Alphabet in the various Series.
The Size here shown is Eight Lines.

ONE

Historical & Contemporary references collide in a single format. Custom-made typography, meticulously designed and expertly engineered

TWO

A form with a graceful elegance; it is robust, balanced, and harmonious. Created within a clear set of guidelines

THREE

Elements of Style Reconfigured, Reinterpreted & Reimagined. A signature style carefully crafted

FOUR

Historical Revivals are Conversations with the Past – seen from today's perspective

FIVE

A prime example of the intersection of tradition and modernity

SIX

Cohesive pairings of interconnected typeface families

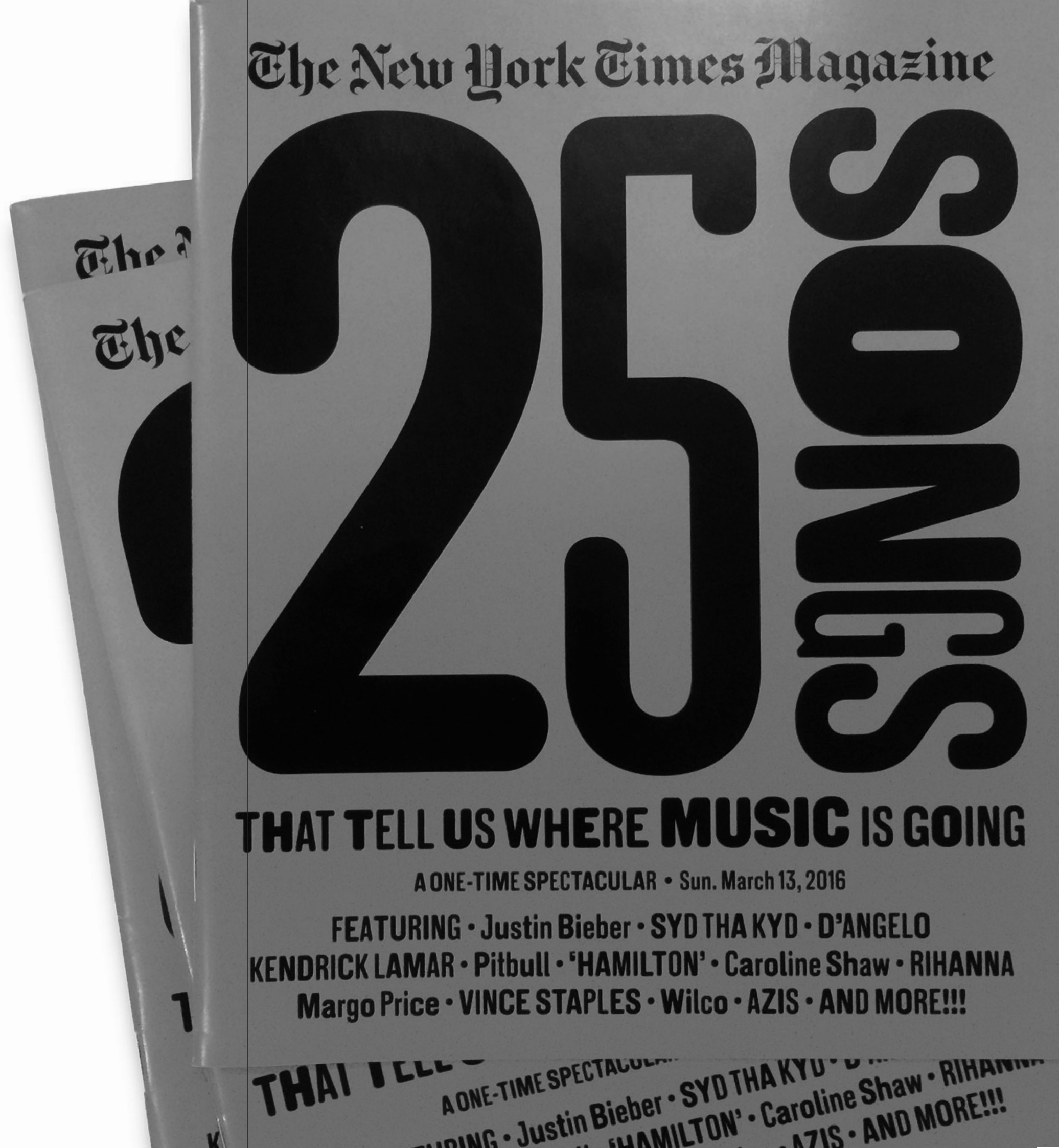
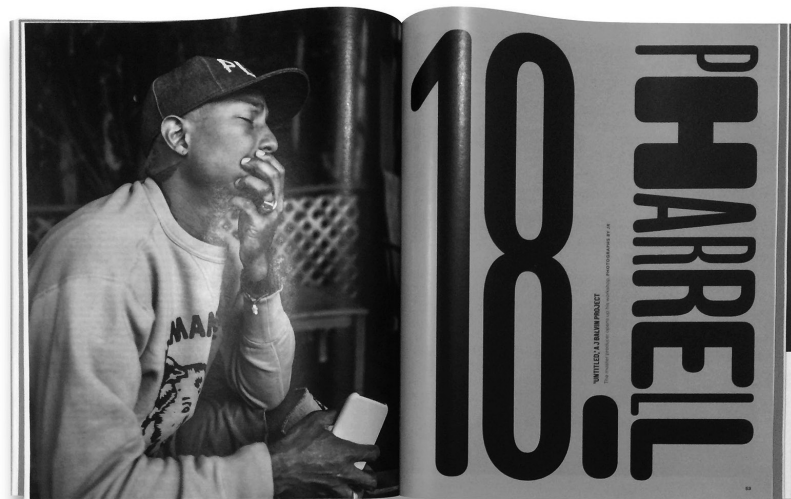
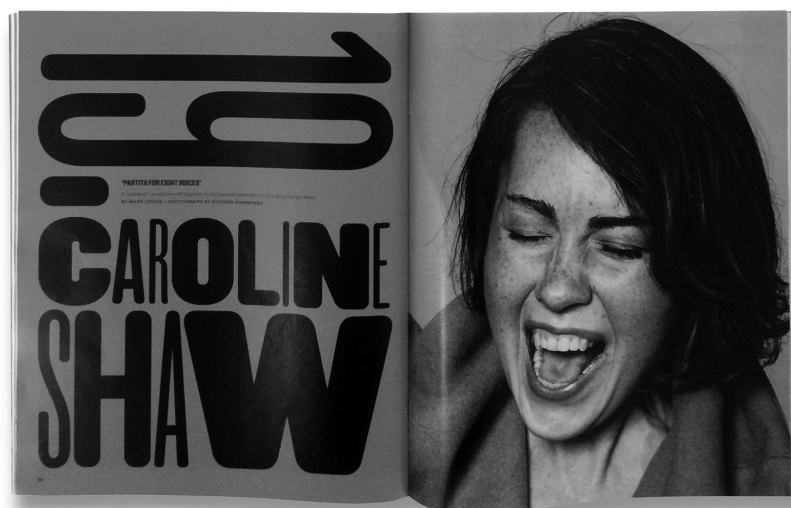
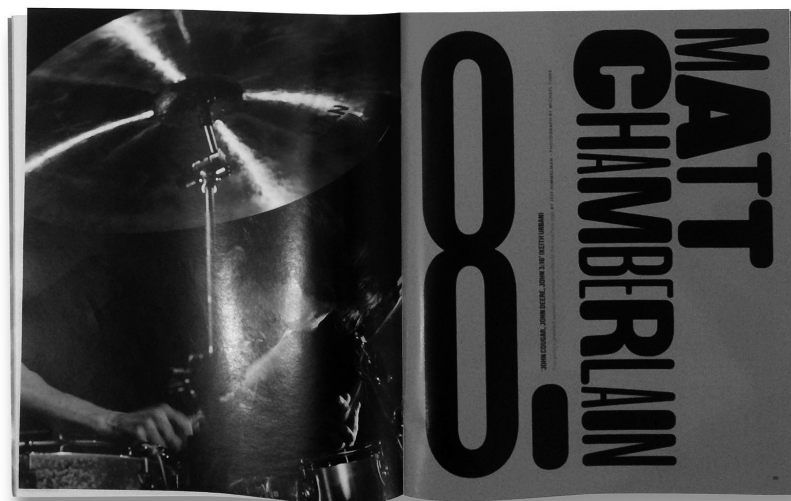
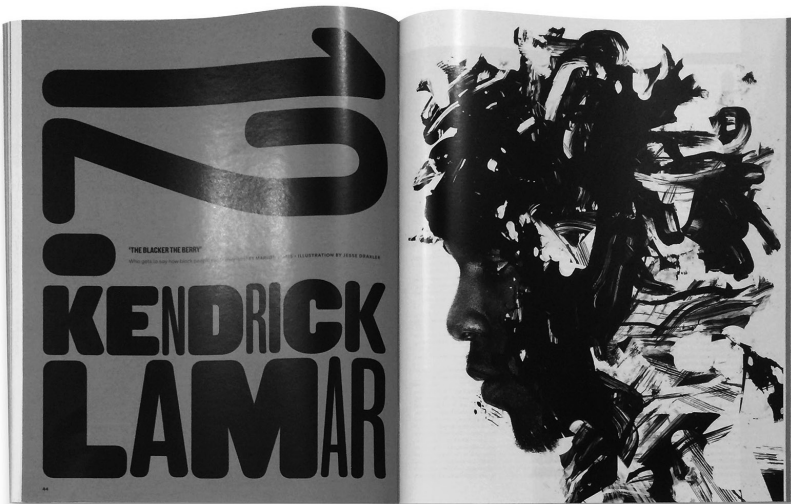
SEVEN

An exemplar of harmony, balance, rhythm & proportion

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lorem Ipsum, "Lorem ipsum dolor sit amet", comes from a line in section 1.10.32. The standard chunk of Lorem Ipsum used since the 1500s is reproduced below for those interested. Sections 1.10.32 and 1.10.33 from "de Finibus Bonorum et Malorum" by Cicero are also reproduced in their exact original form, accompanied by English versions from the 1914 translation by H. Rackham. It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like). There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form, by injected humour, or randomised words which don't look even slightly believable. If you are going to use a passage of Lorem Ipsum, you need to be sure there isn't anything embarrassing hidden in the middle of text. All the Lorem Ipsum generators on the Internet tend to repeat predefined chunks as necessary, making this the first true generator on the Internet. It uses a dictionary of over 200 Latin words, combined with a handful of model sentence structures, to generate Lorem Ipsum which looks reasonable. The generated Lorem Ipsum is therefore always free from repetition, injected humour, or non-characteristic words etc. Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. 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REPORTAGE

1946

The Life Project, which began in 1946, is an extraordinarily exhaustive study, providing a fascinating portrait of the lives of tens of thousands of Britons. What have we learnt from it — and how is it still shaping our own futures? Report by *Bryan Appleyard*

HOW TO LIVE WELL



A close-up, high-contrast photograph of Taylor Swift's face, focusing on her eyes and hair. The image is bathed in a deep purple light, creating a moody and ethereal atmosphere. Her hair is dark and voluminous, framing the left side of her face. Her eyes are looking slightly upwards and to the right, with long, dark eyelashes. The skin appears pale due to the lighting. Overlaid on the left side of the image is bold, white, sans-serif text.

**TAYLOR
SWIFT:
NIGHTMARE
DRESSED
LIKE A
DAYDREAM?**

ONE

1 7 3 9

TWO

2 8 4 0

THREE

3 9 5 1

FOUR

4 0 6 2

FIVE

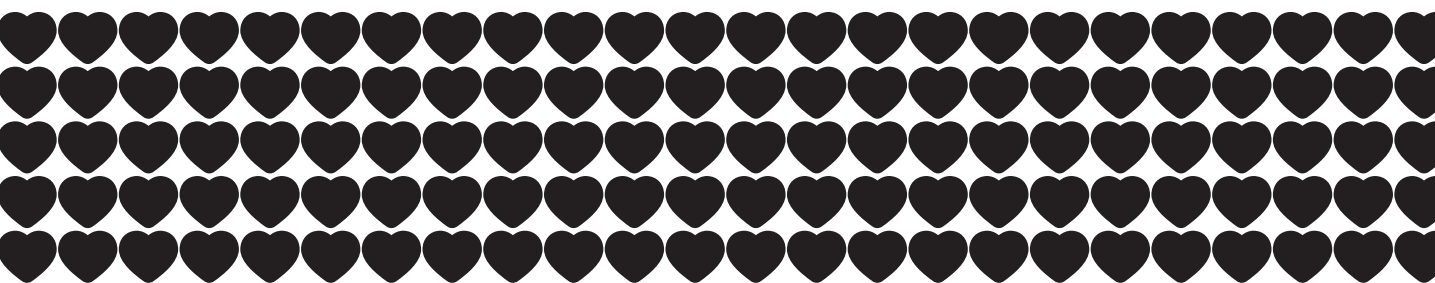
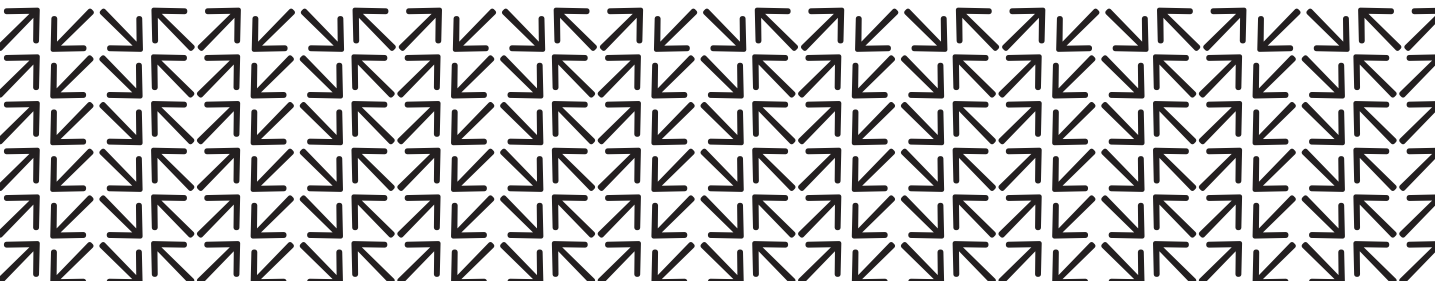
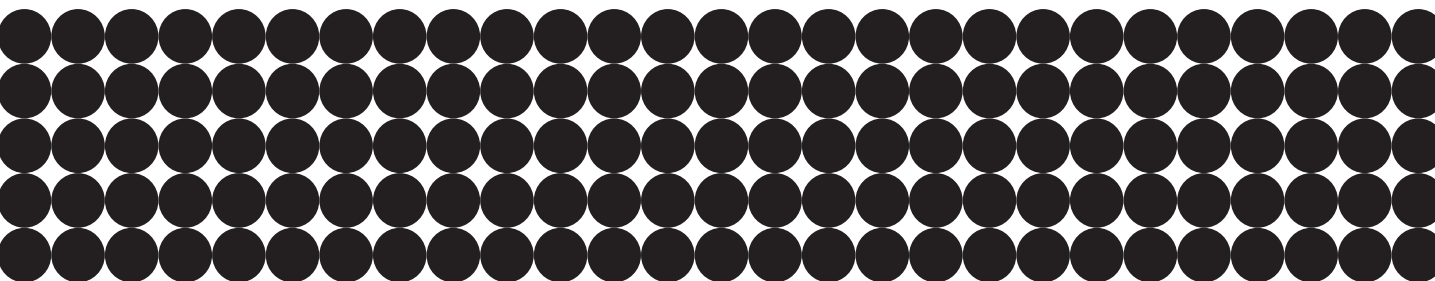
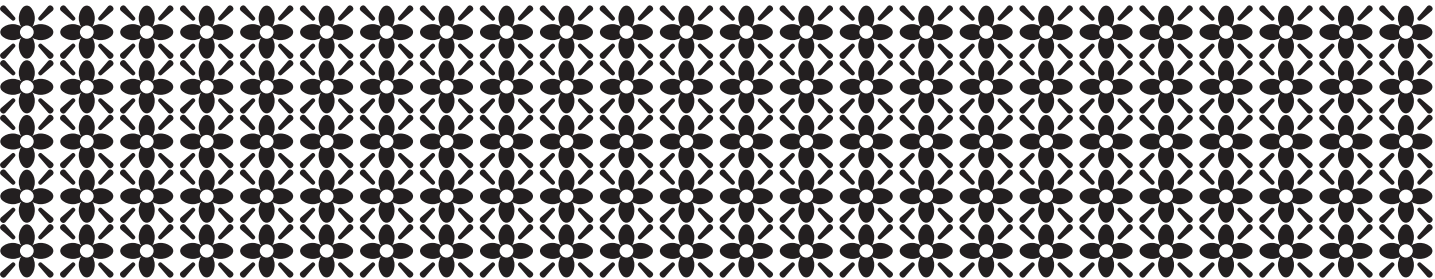
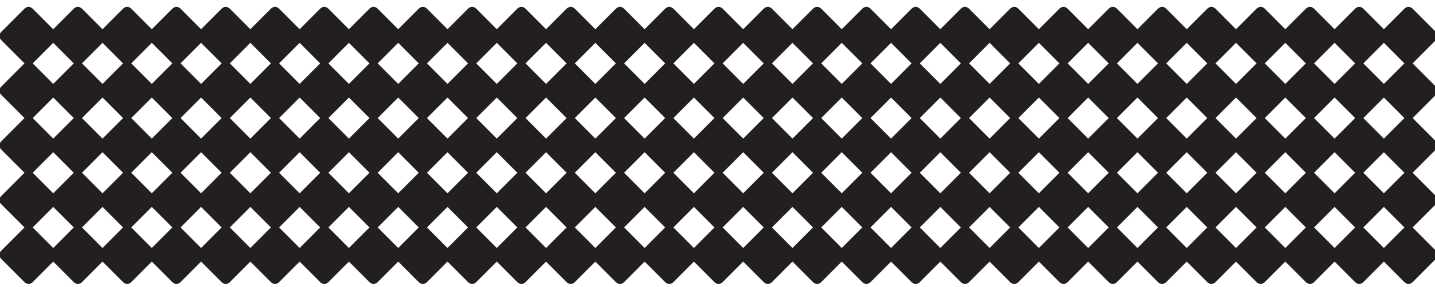
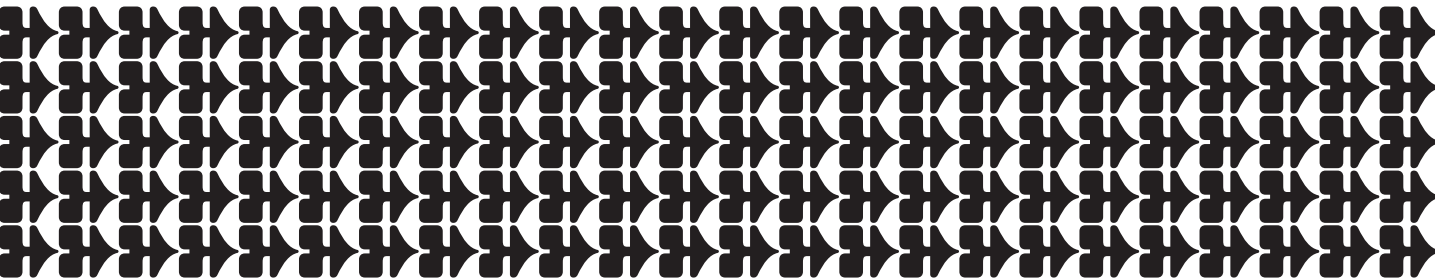
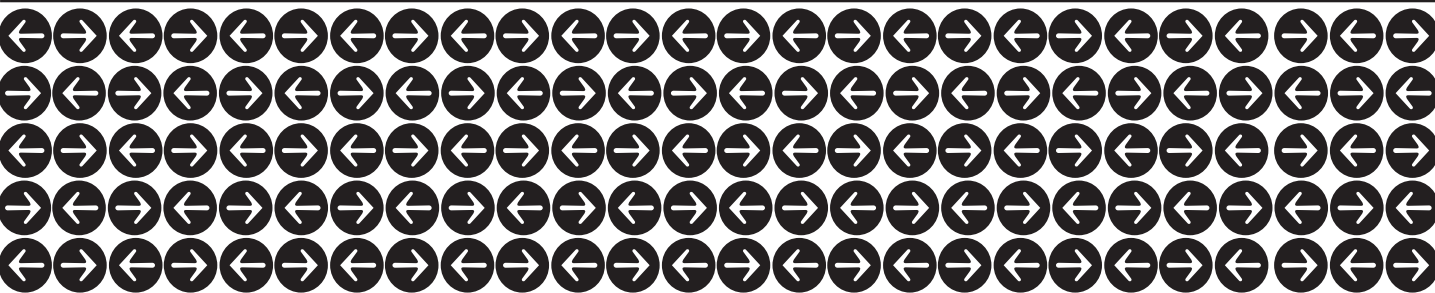
5 1 7 3

SIX

6 2 8 4

SEVEN

7 4 2 5



ONE

New Grotesk Round

TWO

New Grotesk Round

THREE

New Grotesk Round

FOUR

New Grotesk Round

FIVE

New Grotesk

SIX

New Grotesk

SEVEN

New Grotesk

ONE

1

ONE

TWO

2

TWO

THREE

3

THREE

FOUR

4

FOUR

FIVE

5

FIVE

SIX

6

SIX

SEVEN

7

SEVEN

New Grotesk Round

24/28

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ONE

6/8.5

8/10.5

10/12.5

14/16.5

18/20.5

[illegible]

Today in popular belief, *Uroen Ispoun* is not simply read aloud. It has to be a piece of classical Latin literature from 45 BC, making it over 2000 years old! Richard McInchell, a Latin professor at Hampshire University College in Virginia, looked up one of the more obscure Latin words, *consecrator*, from a *Uroen Ispoun* passage, and going through the clues of the word in classical literature, discovered the unbelievable source. *Uroen Ispoun* comes from sections 1.92, 1.94, 1.96, 1.97, 1.98, 1.99, 1.100, 1.101, 1.102, 1.103, 1.104, 1.105, 1.106, 1.107, 1.108, 1.109, 1.110, 1.111, 1.112, 1.113, 1.114, 1.115, 1.116, 1.117, 1.118, 1.119, 1.120, 1.121, 1.122, 1.123, 1.124, 1.125, 1.126, 1.127, 1.128, 1.129, 1.130, 1.131, 1.132, 1.133, 1.134, 1.135, 1.136, 1.137, 1.138, 1.139, 1.140, 1.141, 1.142, 1.143, 1.144, 1.145, 1.146, 1.147, 1.148, 1.149, 1.150, 1.151, 1.152, 1.153, 1.154, 1.155, 1.156, 1.157, 1.158, 1.159, 1.160, 1.161, 1.162, 1.163, 1.164, 1.165, 1.166, 1.167, 1.168, 1.169, 1.170, 1.171, 1.172, 1.173, 1.174, 1.175, 1.176, 1.177, 1.178, 1.179, 1.180, 1.181, 1.182, 1.183, 1.184, 1.185, 1.186, 1.187, 1.188, 1.189, 1.190, 1.191, 1.192, 1.193, 1.194, 1.195, 1.196, 1.197, 1.198, 1.199, 1.200, 1.201, 1.202, 1.203, 1.204, 1.205, 1.206, 1.207, 1.208, 1.209, 1.210, 1.211, 1.212, 1.213, 1.214, 1.215, 1.216, 1.217, 1.218, 1.219, 1.220, 1.221, 1.222, 1.223, 1.224, 1.225, 1.226, 1.227, 1.228, 1.229, 1.230, 1.231, 1.232, 1.233, 1.234, 1.235, 1.236, 1.237, 1.238, 1.239, 1.240, 1.241, 1.242, 1.243, 1.244, 1.245, 1.246, 1.247, 1.248, 1.249, 1.250, 1.251, 1.252, 1.253, 1.254, 1.255, 1.256, 1.257, 1.258, 1.259, 1.260, 1.261, 1.262, 1.263, 1.264, 1.265, 1.266, 1.267, 1.268, 1.269, 1.270, 1.271, 1.272, 1.273, 1.274, 1.275, 1.276, 1.277, 1.278, 1.279, 1.280, 1.281, 1.282, 1.283, 1.284, 1.285, 1.286, 1.287, 1.288, 1.289, 1.290, 1.291, 1.292, 1.293, 1.294, 1.295, 1.296, 1.297, 1.298, 1.299, 1.300, 1.301, 1.302, 1.303, 1.304, 1.305, 1.306, 1.307, 1.308, 1.309, 1.310, 1.311, 1.312, 1.313, 1.314, 1.315, 1.316, 1.317, 1.318, 1.319, 1.320, 1.321, 1.322, 1.323, 1.324, 1.325, 1.326, 1.327, 1.328, 1.329, 1.330, 1.331, 1.332, 1.333, 1.334, 1.335, 1.336, 1.337, 1.338, 1.339, 1.340, 1.341, 1.342, 1.343, 1.344, 1.345, 1.346, 1.347, 1.348, 1.349, 1.350, 1.351, 1.352, 1.353, 1.354, 1.355, 1.356, 1.357, 1.358, 1.359, 1.360, 1.361, 1.362, 1.363, 1.364, 1.365, 1.366, 1.367, 1.368, 1.369, 1.370, 1.371, 1.372, 1.373, 1.374, 1.375, 1.376, 1.377, 1.378, 1.379, 1.380, 1.381, 1.382, 1.383, 1.384, 1.385, 1.386, 1.387, 1.388, 1.389, 1.390, 1.391, 1.392, 1.393, 1.394, 1.395, 1.396, 1.397, 1.398, 1.399, 1.400, 1.401, 1.402, 1.403, 1.404, 1.405, 1.406, 1.407, 1.408, 1.409, 1.410, 1.411, 1.412, 1.413, 1.414, 1.415, 1.416, 1.417, 1.418, 1.419, 1.420, 1.421, 1.422, 1.423, 1.424, 1.425, 1.426, 1.427, 1.428, 1.429, 1.430, 1.431, 1.432, 1.433, 1.434, 1.435, 1.436, 1.437, 1.438, 1.439, 1.440, 1.441, 1.442, 1.443, 1.444, 1.445, 1.446, 1.447, 1.448, 1.449, 1.450, 1.451, 1.452, 1.453, 1.454, 1.455, 1.456, 1.457, 1.458, 1.459, 1.460, 1.461, 1.462, 1.463, 1.464, 1.465, 1.466, 1.467, 1.468, 1.469, 1.470, 1.471, 1.472, 1.473, 1.474, 1.475, 1.476, 1.477, 1.478, 1.479, 1.480, 1.481, 1.482, 1.483, 1.484, 1.485, 1.486, 1.487, 1.488, 1.489, 1.490, 1.491, 1.492, 1.493, 1.494, 1.495, 1.496, 1.497, 1.498, 1.499, 1.500, 1.501, 1.502, 1.503, 1.504, 1.505, 1.506, 1.507, 1.508, 1.509, 1.510, 1.511, 1.512, 1.513, 1.514, 1.515, 1.516, 1.517, 1.518, 1.519, 1.520, 1.521, 1.522, 1.523, 1.524, 1.525, 1.526, 1.527, 1.528, 1.529, 1.530, 1.531, 1.532, 1.533, 1.534, 1.535, 1.536, 1.537, 1.538, 1.539, 1.540, 1.541, 1.542, 1.543, 1.544, 1.545, 1.546, 1.547, 1.548, 1.549, 1.550, 1.551, 1.552, 1.553, 1.554, 1.555, 1.556, 1.557, 1.558, 1.559, 1.560, 1.561, 1.562, 1.563, 1.564, 1.565, 1.566, 1.567, 1.568, 1.569, 1.570, 1.571, 1.572, 1.573, 1.574, 1.575, 1.576, 1.577, 1.578, 1.579, 1.580, 1.581, 1.582, 1.583, 1.584, 1.585, 1.586, 1.587, 1.588, 1.589, 1.590, 1.591, 1.592, 1.593, 1.594, 1.595, 1.596, 1.597, 1.598, 1.599, 1.600, 1.601, 1.602, 1.603, 1.604, 1.605, 1.606, 1.607, 1.608, 1.609, 1.610, 1.611, 1.612, 1.613, 1.614, 1.615, 1.616, 1.617, 1.618, 1.619, 1.620, 1.621, 1.622, 1.623, 1.624, 1.625, 1.626, 1.627, 1.628, 1.629, 1.630, 1.631, 1.632, 1.633, 1.634, 1.635, 1.636, 1.637, 1.638, 1.639, 1.640, 1.641, 1.642, 1.643, 1.644, 1.645, 1.646, 1.647, 1.648, 1.649, 1.650, 1.651, 1.652, 1.653, 1.654, 1.655, 1.656, 1.657, 1.658, 1.659, 1.6

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[illegible]

Anybody who popular history, Lorenz ipsum is not simply rare but rare. It has roots in a piece of classical Latin literature from 45 BC, making it 2000 years old. Richard M. Gmelch, a Latin professor at Hampshire University College College in Virginia, looked up one of the more obscure Latin words, conseruare, from the cities of the world in the classical literature, discovered the unpublished source. Lorenz ipsum comes from sections 1.10.2.2 and 1.10.2.3 of the *Finibus Bonorum et Malorum* (The *Exordium of Good and Evil*, written in 45 BC). This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lorenz ipsum, "Lorenz ipsum dolor sit amet," comes from a line in section 1.10.2.3. The standard chunk of Lorenz ipsum since the 1930s is reproduced below for those interested. Sections 1.10.2.2 and 1.10.2.3 of the *Finibus Bonorum et Malorum* (Yoda also reproduced in their exact original form, accompanied by English versions from the 1941 translation by R. Blackman). It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The use of Lorenz ipsum is that it has a more or less normal distribution of letters, by using "Content here, content here," making it look like readable fiction. Many desktop publishing packages and web page editors now use Lorenz ipsum as their default dummy text, and a search for "lorem ipsum" will uncover many web sites still in this format. Various versions of Lorenz ipsum have been adapted for the web.

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New Grotesk Round

24/28

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THREE

6/8.5

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8/10.5

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10/12.5

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14/16.5

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New Grotesk Round

24/28

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FOUR

6/8.5

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8/10.5

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10/12.5

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New Grotesk Round

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New Grotesk Square

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