



The Slab Sans fonts are built and designed on top of the Slab fonts — The overall proportions and weight range match. This style offers a tighter setting but with a familiar look.

This specimen is for evaluation purposes only – not for commercial publication. All fonts, including images and illustrations, are the intellectual property of A2-TYPE unless otherwise stated.

**Ny. Slab Sans**  
 Category: Slab  
 Styles: 9 Weights  
 Year: 2023  
 Designer: Henrik Kubel

All fonts contain the A2-TYPE Advanced Character set, which covers both Western and Eastern European languages, plus an advanced set of OpenType features.

Latin 1: Supplement  
 Latin 2: Eastern Europe  
 Latin Extended A  
 Latin Extended B  
 Spacing Modifier Letters  
 Combining Diacritical Marks  
 Proportional Lining Figures  
 Proportional Oldstyle Figures  
 Fractions  
 General Punctuation  
 Currency Symbols  
 Letterlike Symbols  
 Number Forms  
 Turkish

**Language support:** Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Bosnian, Breton, Catalan, Cebuano, Chiga, Colognian, Cornish, Corsican, Croatian, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Ido, Inari Sami, Indonesian, Interlingua, Irish, Italian, Javanese, Jju, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Kurdish, Latvian, Lithuanian, Lojban, Low German, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Maori, Mohawk, Morisyen, North Ndebele, Northern Sami, Northern Sotho, Norwegian Bokmål, Norwegian Nynorsk, Nyanja, Nyankole, Occitan, Oromo, Polish, Portuguese, Quechua, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sardinian, Scottish Gaelic, Sena, Shambala, Shona, Slovenian, Soga, Somali, South Ndebele, Southern Sotho, Spanish, Swahili, Swati, Swedish, Swiss German, Taita, Taroko, Teso, Tsonga, Tswana, Turkish, Upper Sorbian, Vunjo, Walloon, Welsh, Western Frisian, Wolof, Xhosa and Zulu.

□					A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	R	S
T	U	V	W	X	Y	Z	Æ	Œ	Ł	Ø	Đ	ƀ	Ǽ	Ɔ	ɔ	ɔ	ɔ	ɔ	ɔ	ɔ	ɔ	ɔ	ɔ	ɔ
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8	9	0	1	2	3	4	5	6	7	8	9	0	1	2	3	4	5	6	7	8	9	°	%	‰
/	0	1	2	3	4	5	6	7	8	9	½	¼	¾	⅓	⅔	⅛	⅜	⅝	⅞	0	1	2	3	4
5	6	7	8	9	0	1	2	3	4	5	6	7	8	9	0	1	2	3	4	5	6	7	8	9
+	-	×	÷	=	¬	~	<	>	±	∧	≠	≈	≤	≥	∞	◇	√	∫	π	μ	e	ℓ	←	→
↓	↑	↙	↘	↖	↗	—	-	-	-	«	»	<	>	■	▼	▲	▶	◀	●	◎	◉	◐	◑	♥

**Ny. Slab Sans**

Thin  
 ExtraLight  
 Light  
 Regular  
 Medium

SemiBold  
 Bold  
 ExtraBold  
 Black

Aa:

Aa:

Aa:

Aa

**W**

TWENTY LINES CONDENSED SANS

**WOUND**

EIGHT LINES CONDENSED SANS SERIES, No. 1

**PRESIDENT**

**Established**

SIX LINES CONDENSED SANS SERIES, No. 1

**HOUSEHOLDER**

88 Point. Ny. Slab Sans Black — Basic character set

88 Point. Ny. Slab Sans Black — Basic character set

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**0123456789**

**abcdefghijklmnopqrstuvwxyz**

**0123456789**

36 Point. Ny. Slab Sans Medium — Basic character set

36 Point. Ny. Slab Sans Light — Basic character set

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**0123456789**

**abcdefghijklmnopqrstuvwxyz**

**0123456789**

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

abcdefghijklmnopqrstuvwxyz

0123456789

Thin

Mechanical

ExtraLight

Transformative

Light

Efficient

Regular

Incandescent

Medium

Precise

SemiBold

Satisfying

Bold

Changeability

ExtraBold

Reign

Black

Reminiscent

Thin

MECHANICAL

ExtraLight

TRANSFORMATIVE

Light

EFFICIENT

Regular

INCANDESCENT

Medium

PRECISE

SemiBold

SATISFYING

Bold

CHANGEABILITY

ExtraBold

REIGN

Black

REMINISCENT

Thin

Thin

Historical & Contemporary references collide in a single form

ExtraLight

ExtraLight

A form with a graceful elegance; it's robust, balanced, and harmonious

Light

Light

Elements of style reconfigured & reimagined

Regular

Regular

Historical revivals are conversations with the past — seen from today's

Medium

Medium

A prime example of the intersection of tradition and modernity

SemiBold

SemiBold

Created within a clear set of parameters to work seamlessly across

Bold

Bold

A signature style carefully honed over decades

ExtraBold

ExtraBold

Expertly crafted. Historical revivals are conversations

Black

Black

Seen from today's perspective

Thin

Thin

HISTORICAL & CONTEMPORARY REFERENCES COLLIDE IN A SINGLE FORM

ExtraLight

ExtraLight

A FORM WITH A GRACEFUL ELEGANCE; IT'S ROBUST, BALANCED, AND HARMONIOUS

Light

Light

ELEMENTS OF STYLE RECONFIGURED & REIMAGINED

Regular

Regular

HISTORICAL REVIVALS ARE CONVERSATIONS WITH THE PAST — SEEN FROM TODAY'S

Medium

Medium

A PRIME EXAMPLE OF THE INTERSECTION OF TRADITION AND MODERNITY

SemiBold

SemiBold

CREATED WITHIN A CLEAR SET OF PARAMETERS TO WORK SEAMLESSLY ACROSS

Bold

Bold

A SIGNATURE STYLE CAREFULLY HONED OVER DECADES

ExtraBold

ExtraBold

EXPERTLY CRAFTED. HISTORICAL REVIVALS ARE CONVERSATIONS

Black

Black

SEEN FROM TODAY'S PERSPECTIVE

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24

Set in Regular

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Set in Bold

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Set in Black





# The New York Times Magazine

September 10, 2023

# NOT U.

The Education Issue. Why do more and more Americans think college isn't even worth it? By Paul Tough

# The New York Times Magazine

May 10, 2015

# 'OUR DEMAND IS SIMPLE: STOP KILLING US.'

The making of a new civil rights movement. by Jay Caspian King

Thin

NY

1

ExtraLight

NEUE

2

Light

NOUVEAU

3

Regular

NOVUM

4

Medium

NEW

5

SemiBold

Ny

Bold

Nouveau

ExtraBold

Neue

Black

Novum

New

6

7

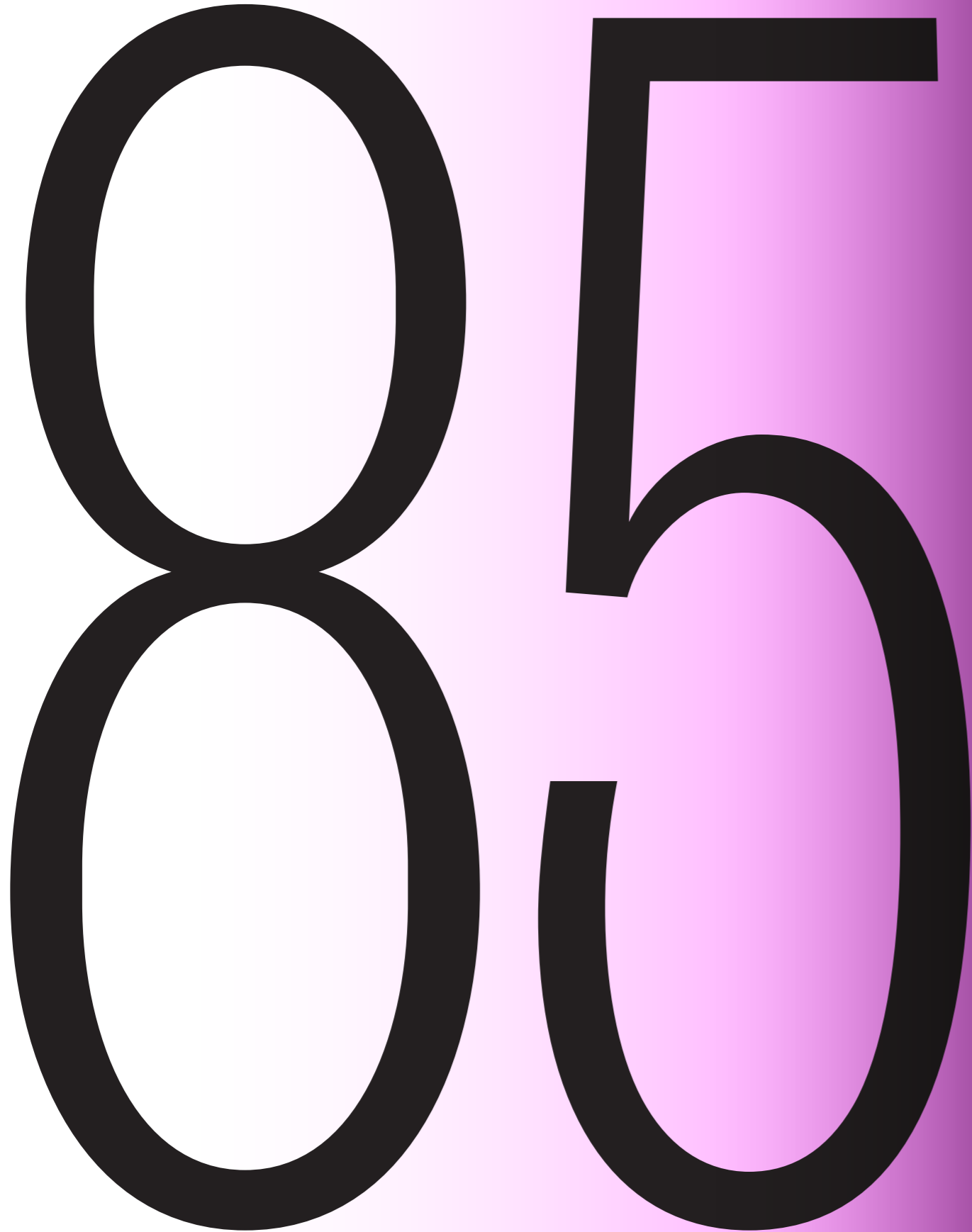
8

9

!

Light

906 Point



Tabular Figures

Ny. Slab Sans

Thin	0	1	2	3	4	5	6	7	8	9
ExtraLight	0	1	2	3	4	5	6	7	8	9
Light	0	1	2	3	4	5	6	7	8	9
Regular	0	1	2	3	4	5	6	7	8	9
Medium	0	1	2	3	4	5	6	7	8	9
SemiBold	0	1	2	3	4	5	6	7	8	9
Bold	0	1	2	3	4	5	6	7	8	9
ExtraBold	0	1	2	3	4	5	6	7	8	9
Black	0	1	2	3	4	5	6	7	8	9

9 Weights

Thin

ExtraLight

Light

Regular

Medium

Ny. Slab Sans

156 Point

SemiBold

Bold

ExtraBold

Black











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6/8.5

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10/12.5

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14/16.5

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18/20.5

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The End.

Ny. Sans

Sans, Serif, Display, Headline, Stencil, Slab.

**A** Multi-purpose system of interrelated typefaces for all kinds of beautiful stuff

**Ny.**

'Ny' means new in Danish and it is also a subtle reference to where it was first used.

Ny. Slab

**Ny. Slab is a condensed family of fonts supporting the wider Ny. font system. It has been designed in seven weights from Thin; shown below, to Black which is used for the text you are reading now.**

**We also designed a special edition wide style which has yet to be applied!**

THIS VERSION OF THE TYPEFACE IS VERY THIN

Ny. Text

**Ny. Text** — The starting point for the Serif font is the Stephenson Blake Garamond-ish metal typeface *Mazarin* also known as 'Astree' from French foundry Deberny & Peignot and also *The New York Times* Magazine masthead, although this is a Black-letter type, its sharpness and contrast have translated into the design, most noticeable in the Display and Headline fonts. The Serif fonts designed for text matter share some of these features although proportions, contrast and details have been crafted anew to aid legibility in smaller point sizes.

**a.**

Ny. Serif Hairline Stencil

Special issue font.

NY SERIF HAIRLINE CONDENSED STENCIL FONT DESIGNED FOR LARGE POINT HEADLINES

The Ny. font collection contains multiple font variations and styles, some of which are shown on this spread. The core set of fonts consists of Serif Text for body copy, Sans, and a Condensed Slab. Each of these typefaces has a number of variations, including Display, Stencil, Tall, and Wide options. A Sans version of the Slab typeface is also available. And a unique Stacked font, which was designed for a special issue for the Winter Olympics in Pyeongchang, South Korea.

The font collection won the Grand Prix Award from Tokyo Type Directors Club in 2015, and the Olympic font won the Typeface Design Prize in 2019.

Ny. Tower & Skyscraper

Two special edition Slabs. Designed as part of the Ny. font system conceived for The New York Times Magazine. Commissioned by Gail Bichler and Matt Willey

**SLAB**

Tower Black Tall Headlines **Tower** X

Skyscraper Black Even Taller **Skyscraper** XX

Ny. Slab Sans

The Slab Sans fonts are built and designed on top of the Slab fonts — The overall proportions and weight range match. As evident, this specific style offers a tighter setting with a familiar look.

**SANS**  
**SNAS**  
**NASS**

Ny. Olympic

A stacked typeface originated for The New York Times Magazine special Olympics issue. It came about because of a lack of space. The issue covers all 15 winter olympic sports, from Alpine skiing to speed skating. It's a lot to fit in, there's not a huge amount of room to play with. Many of the pages had to accommodate the headline (the name of the sport), the deck, an image and the body text. It wasn't possible to have traditional openers for many of the pieces. The wide stacked type was a way of giving some scale and typographic presence to those headlines when they ran in the thin columns around all that stuff.

Set in Ny. text 13.5/15

**OLYMPIC**





**A2-TYPE is an online foundry and type design consultancy founded by Scott Williams and Henrik Kubel (members of AGI, Alliance Graphique Internationale), dedicated to the craft of contemporary typeface design. Our ever-growing library now includes more than 100 unique fonts created over the past 20 years. Since launching A2-TYPE in 2010, we have collaborated with leading design companies and global clients to create bespoke typefaces for their brands. Our fonts are engineered to work seamlessly across all platforms and to perform exceptionally in print, on screen, and for broadcast. A2-TYPE has been recognised with typeface design awards from TDC in New York, Graphis, D&AD, and Tokyo Type Directors Club, which awarded us the prestigious Grand Prix for our design of the New York Times Magazine custom fonts. All fonts are available exclusively from A2-TYPE. Trial fonts are available for existing customers.**

**Please note: We do not sell or license our fonts through resellers.**

**Please get in touch if you would like to commission a custom typeface or rework one of our existing designs. We have over twenty years' experience working across all sectors.**

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