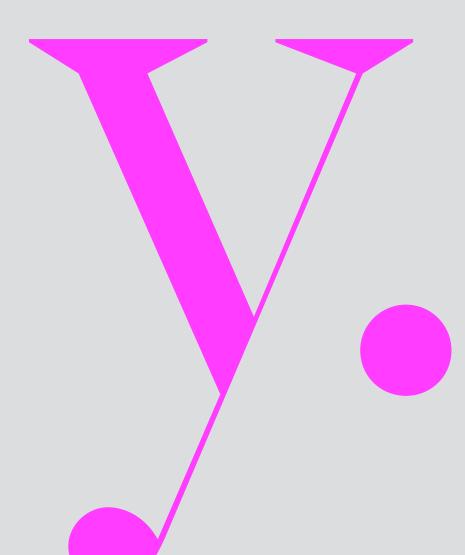


## High contrast fonts for headlines. Built on the Ny. text fonts. Designed in seven weights with corresponding Italic styles.



This specimen is for evaluation purposes only – not for commercial publication. All fonts, including images and illustrations, are the intellectual property of A2-TYPE unless otherwise stated. The fonts were originally commissioned by The New York Times Magazine in 2014/15 and are still in use today.

### ly. Slab

Category: Serif Styles: 7 Weights + Italics Year: 2015/2023 Designer: Henrik Kubel

### Light Regular Medium SemiBold Bold ExtraBold Black

Aa:

Light Italic Regular Italic Medium Italic SemiBold Italic Bold Italic ExtraBold Italic Black Italic

All fonts contain the A2-TYPE Advanced Character set, which covers both Western and Eastern European languages, plus an advanced set of OpenType feature Latin 1: Supplement Latin 2: Eastern Europe Latin Extended A Latin Extended B Spacing Modifier Letters Combining Diacritical Marks Proportional Lining Figures Proportional Oldstyle Figures Fractions General Punctuation Currency Symbols Letterlike Symbols Number Forms Turkish Language support: Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Bosnian, Breton, Catalan, Cebuano, Chiga, Colognian, Cornish, Corsican, Croatian, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Ido, Inari Sami, Indonesian, Interlingua, Irish, Italian, Javanese, Jju, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Kurdish, Latvian, Lithuanian, Lojban, Low German, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Maori, Mohawk, Morisyen, North Ndebele, Northern Sami, Northern Sotho, Norwegian Bokmål, Norwegian Nynorsk, Nyanja, Nyankole, Occitan, Oromo, Polish, Portuguese, Quechua, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sardinian, Scottish Gaelic, Sena, Shambala, Shona, Slovenian, Soga, Somali, South Ndebele, Southern Sotho, Spanish, Swahili, Swati, Swedish, Swiss German, Taita, Taroko, Teso, Tsonga, Tswana, Turkish, Upper Sorbian, Vunjo, Walloon, Welsh, Western Frisian, Wolof, Xhosa and Zulu.

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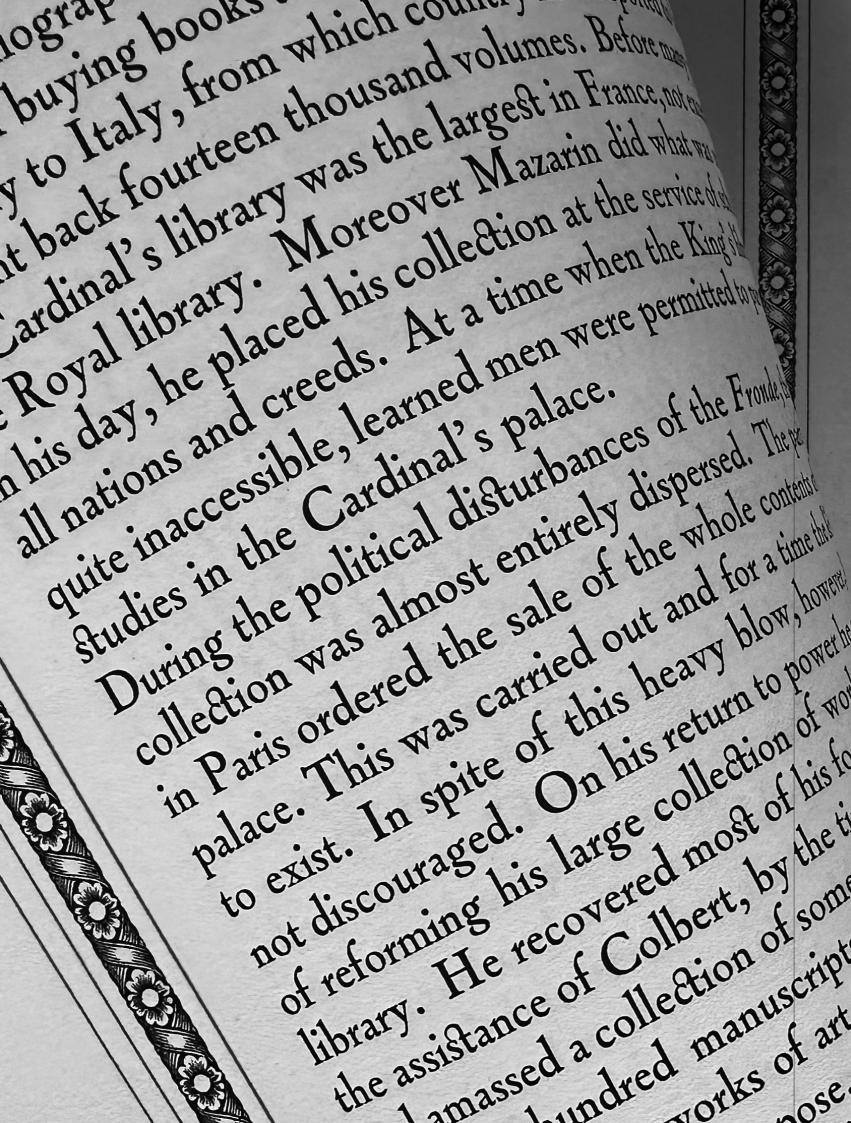


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## Ny. Serif Headline







of early printed books as such was 1 Reference Material typography had not begun to be recorded. The Cardinal's volumes were naturally acquired principally for their subject matter. The collection was exceptionally rich in theological works and books on medicine and law. But it was inevitable that a library formed in the middle of the seventeenth century should contain a number of books which are now regarded as typographical treasures. Among the two hundred editions of the Bible, for example, was a copy of Gutenberg's 42-line Bible, the first substantial book ever printed. It was from the Cardinal's very fine copy that this book became known a not discouraged. large on this return to port which we now the control of the port of the the Mazarin Bible. One of the first men to study this printed a Larse This was constituents heavy to power with Mazarin Bible. The copy in the Bibliotheque Nation a Larse This was constituent to power with Mazarin Bible. The copy in the Bibliotheque Nation which was procured later than the date of de Bure's volum even more famous; this is the copy which contains the no palace. In spite On his return to this form the rubricator, Heinrich Cremer, of Mainz, dated August palace. In spite On his return to this form the rubricator, Heinrich Cremer, of Mainz, dated August to exist. Courtaged. large a most of the time of the must have been completed here to exist. The large difference of the time of the interval to exist. The large difference of the time of the interval to exist. The large difference of the time of the interval to exist. The large difference of the time of the interval to exist. The large difference of the time of the interval to exist. The large difference of the time of the interval to exist. The large difference of the time of the interval to exist. The large difference of the time of the interval to exist. The large difference of the time of the interval to exist. The large difference of the interval to exist. The large difference of the interval the interval to exist. The large difference of the interval the interval to exist. The large difference of the interval the interval to exist. The large difference of the interval the interva ordered vas cate this is the turn to is work even more famous; this is the copy which contains the not of this vas contains the intervention of work the rubricator, Heinrich Cremer, of Mainz, dated Augus of the rubricator, Heinrich Cremer, of Mainz, dated Augus is to main the collection of the sintervention of the sinterve

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64 Point. Ny. Serif Headline Regular Italic — Basic character set

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**A2-TYPE** 

**A2-TYPE** 





7

Ny. Serif Headline	+ Italics
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Ny. Serif Headline

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A2-TYPE

A2-TYPE



Ny. Serif Headline Historical & Contemporary references collide in A form with a graceful elegance; it is robust, bal Elements of style reconfigured, reinterpreted & Historical revivals are conversations with the A prime example of the intersection of traditi Cohesive pairings of interconnected typefac An exemplar of harmony, balance & rhyth

# Ny. Serif Headline

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Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard Mc-Clintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malo<mark>rum" (The Extremes of G</mark>ood and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lorem Ipsum, "Lo<mark>rem ips</mark>um dolor sit amet", comes from a line in section 1.10.32. The standard chunk of Lorem Ipsum used since the 1500s is reproduced below for those interested. Sections 1.10.32 and 1.10.33 from "de Finibus Bonorum et Malorum" by Cicero are also reproduced in their exact original form, accompanied by English versions from the 1914 translation by H. Rackham. It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy.slightly believable.

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Set in Regular

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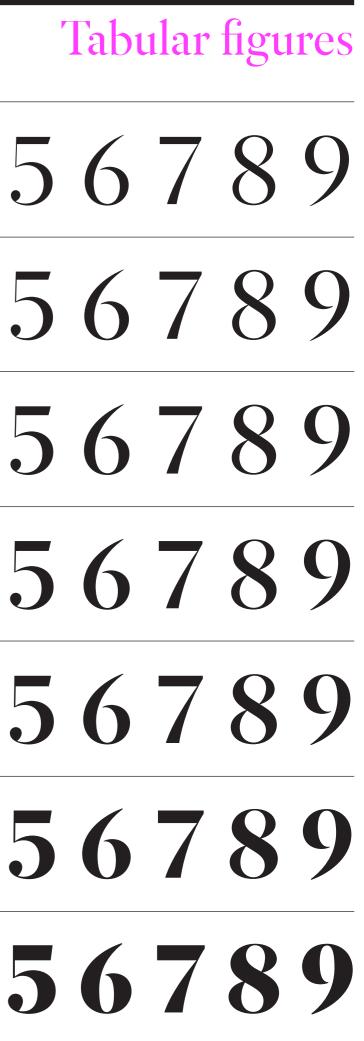
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Medium		3
SemiBold		4
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ExtraBold		6
<b>Black</b>		7
		Δ2-ΤΥΡ

Light Italic Regular Italic Medium Italic SemiBold Italic **Bold Italic** ExtraBold Italic **Black Italic** A2-TYPE

A2-TYPE

### With Italic styles



24/28

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### **Regular**

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A2-TYPE

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A2-TYPE

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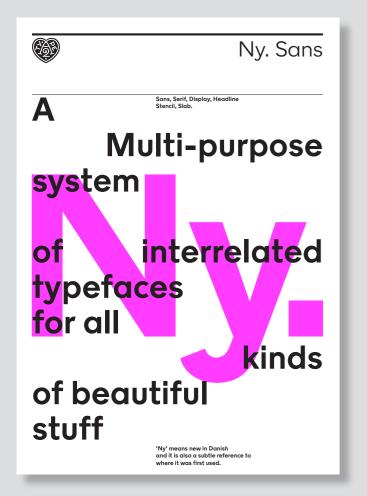
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**Δ2-TVPE** 





### Ny. Font Collection



(BP Ny. Text

Ny. Text – The starting point for the Serif font is the Stephenson Blake Garamondish metal typeface Mazarin also known as 'Astree' from French foundry Deberny & Peignot and also *The New York Times* Magazine masthead, although this is a Black-letter type, its sharpness and contrast have translated into the design, most noticeable in the Display and Headline fonts. The Serif fonts designed for text matter share some of these features although proportions, contrast and details have been crafted anew to aid legibility in smaller point sizes.



	Ny. Slab
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Special issue font.	www.zetypacout Ny. Serif Hairline Stencil
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### About

The Ny, font collection contains multiple font variations and styles, some of which are shown on this spread. The core set of fonts consists of Serif Text for body copy, Sans, and a Condensed Slab, Each of these typefaces has a number of variations including Display, Stencil, Tall, and Wide options. A Sans version of the Slab typeface is also available. And a unique Stacked font, which was designed for a special issue for the Winter Olympics in Pyeongchang, South Korea.

The font collection won the Grand Prix Award from Tokyo Type Directors Club in 2015, and the Olympic font won the Typeface Design Prize in 2019.

Industry recognition:



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A stacked typeface originated for The New York Times Magazine special Olympics issue. It came about because of a lack of space. The issue covers all 15 winter olympic sports, from Alpine skiing to speed skating. It's a lot to fit in, there's not a huge amount of room to play with. Many of the pages had to accom-modate the headline (the name of the sport), the deck, an image and the body text. It

### Ny. Olympic







A2-TYPE is an online foundry and type design consultancy founded by Scott Williams and Henrik Kubel (members of AGI, Alliance Graphique Internationale), dedicated to the craft of contemporary typeface design. Our ever-growing library now includes more than 100 unique fonts created over the past 20 years. Since launching A2-TYPE in 2010, we have collaborated with leading design companies and global clients to create bespoke typefaces for their brands. Our fonts are engineered to work seamlessly across all platforms and to perform exceptionally in print, on screen, and for broadcast. A2-TYPE has been recognised with typeface design awards from TDC in New York, Graphis, D&AD, and Tokyo Type Directors Club, which awarded us the prestigious Grand Prix for our design of the New York Times Magazine custom fonts. All fonts are available exclusively from A2-TYPE. Trial fonts are available for existing customers.

Please note: We do not sell or license our fonts through resellers.

Please get in touch if you would like to commission a custom typeface or rework one of our existing designs. We have over twenty years' experience working across all sectors.

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