



From analogue to digital and back again

A bold sans serif typeface inspired by two single capital letters – G & B – found printed on a single page of the Morgan Press Type catalogue. Having only two random letters to start with, the challenge of creating a harmonious and coherent design was immense and open-ended.



This specimen is for evaluation purposes only – not for commercial publication. All fonts, including images and illustrations, are the intellectual property of A2-TYPE unless otherwise stated.

GR

Category: Sans Styles: 7 Weight Year: 2022/24 Designer: Henrik Kubel Light
Regular
Medium
SemiBold
Bold
ExtraBold
Black

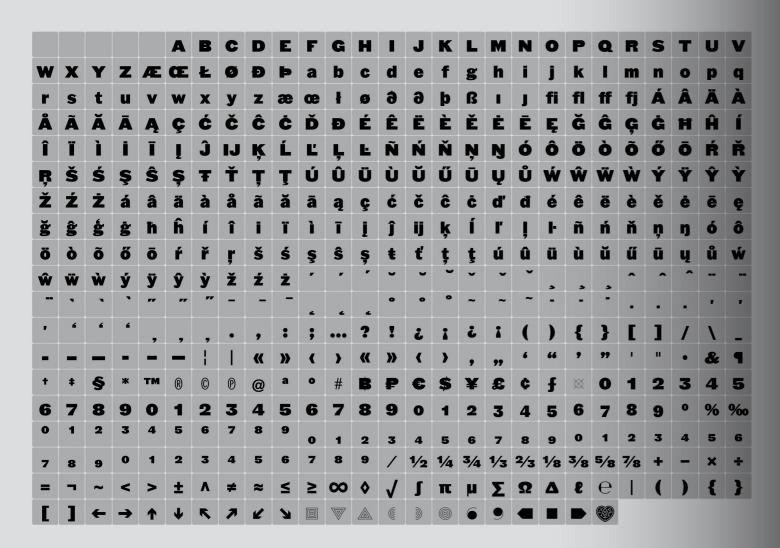
The typeface was recognised by Tokyo Type Directors Club with the TDC Prize 2023 and also won a Certificate of typographic Excellence from ISTD in 2024.



All fonts contain the A2-TYPE
Advanced Character set, which
covers both Western and Eastern
European languages, plus an
advanced set of OpenType features

Latin 1: Supplement
Latin 2: Eastern Europe
Latin Extended A
Latin Extended B
Spacing Modifier Letters
Combining Diacritical Marks
Proportional Lining Figures
Proportional Oldstyle Figures
Fractions
General Punctuation
Currency Symbols
Letterlike Symbols
Number Forms

Language support: Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Bosnian, Breton, Catalan, Cebuano, Chiga, Colognian, Cornish, Corsican, Croatian, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Ido, Inari Sami, Indonesian, Interlingua, Irish, Italian, Javanese, Jju, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Kurdish, Latvian, Lithuanian, Lojban, Low German, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Maori, Mohawk, Morisyen, North Ndebele, Northern Sami, Northern Sotho, Norwegian Bokmål, Norwegian Nynorsk, Nyanja, Nyankole, Occitan, Oromo, Polish, Portuguese, Quechua, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sardinian, Scottish Gaelic, Sena, Shambala, Shona, Slovenian, Soga, Somali, South Ndebele, Southern Sotho, Spanish, Swahili, Swati, Swedish, Swiss German, Taita, Taroko, Teso, Tsonga, Tswana, Turkish, Upper Sorbian, Vunjo, Walloon, Welsh, Western Frisian, Wolof, Xhosa and Zulu.



Aa

Aa:





GB. is a bold sans serif typeface inspired by two single capital letters - G & B - found printed on a single page of the **Morgan Press Type catalogue. Having only two random let**ters to start with, the challenge of creating a harmonious and coherent design was immense and open-ended. Other inspirational touchstones include letterpress printed wood alphabets and early sans serif fonts found in historical type specimens. The font is a striking balance of tradition and modernity.





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53 Point. GB. Regular — Basic character set

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ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz 0123456789 ([{&}])

25 Point. GB. Bold — Basic character set

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

abcdefghijklmnopqrstuvwxyz 1234567890 ([{&}]) 25 Point. GB. Black — Basic character se

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
1234567890
([{&}])



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Light

Merchants Tavern

Regula

Reignites

Medium

Changeability

SemiBold

Efficacious

Bold

Incandescent

ExtraBold

Bizarre

Black

Satisfying

MERCHANTS

Regular

REIGNITES

Mediur

CHANGEABILITY

SemiBold

EFFICACIOUS

Bol

INCANDESCENT

ExtraBold

BIZARRE

Bla

SATISFYING

12

A2-TYPE

A2-TYPE





Light

Historical & Contemporary References

Regular

A form with a graceful elegance; it's rob

Mediun

Elements of Style Reconfigured, Reinte

SemiBold

Historical Revivals are conversations w

Bold

A prime example of the intersection of

ExtraBold

Cohesive pairings of interconnected ty

Black

An Exemplar of Harmony, Balance & F





Light

HISTORICAL & CONTEMPORARY

Regular

A FORM WITH A GRACEFUL ELEG

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ELEMENTS OF STYLE RECONFIG

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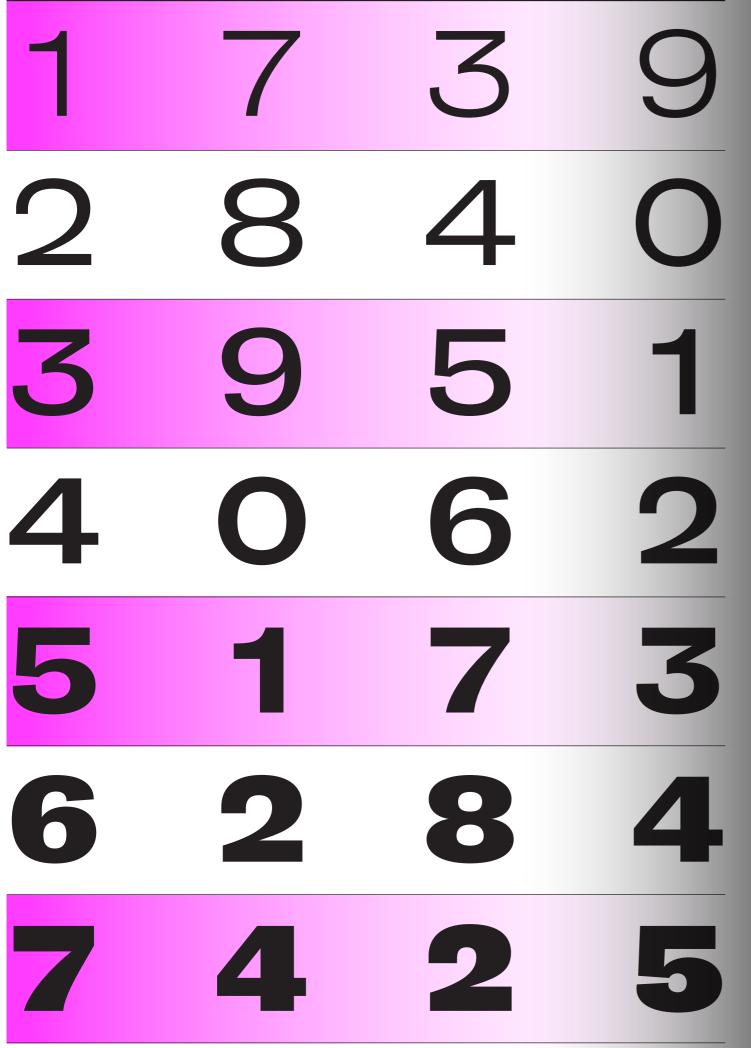
AN EXEMPLAR OF HARMONY, BA

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ALBION. BLIGHTY BRITAIN. BRITANNIA COMMONWEALTH OF NATIONS. ENGLAND GREATBRITAIN LAND OF THE ROSE



Light Regular Medium SemiBold Bold ExtraBold Black

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24/28

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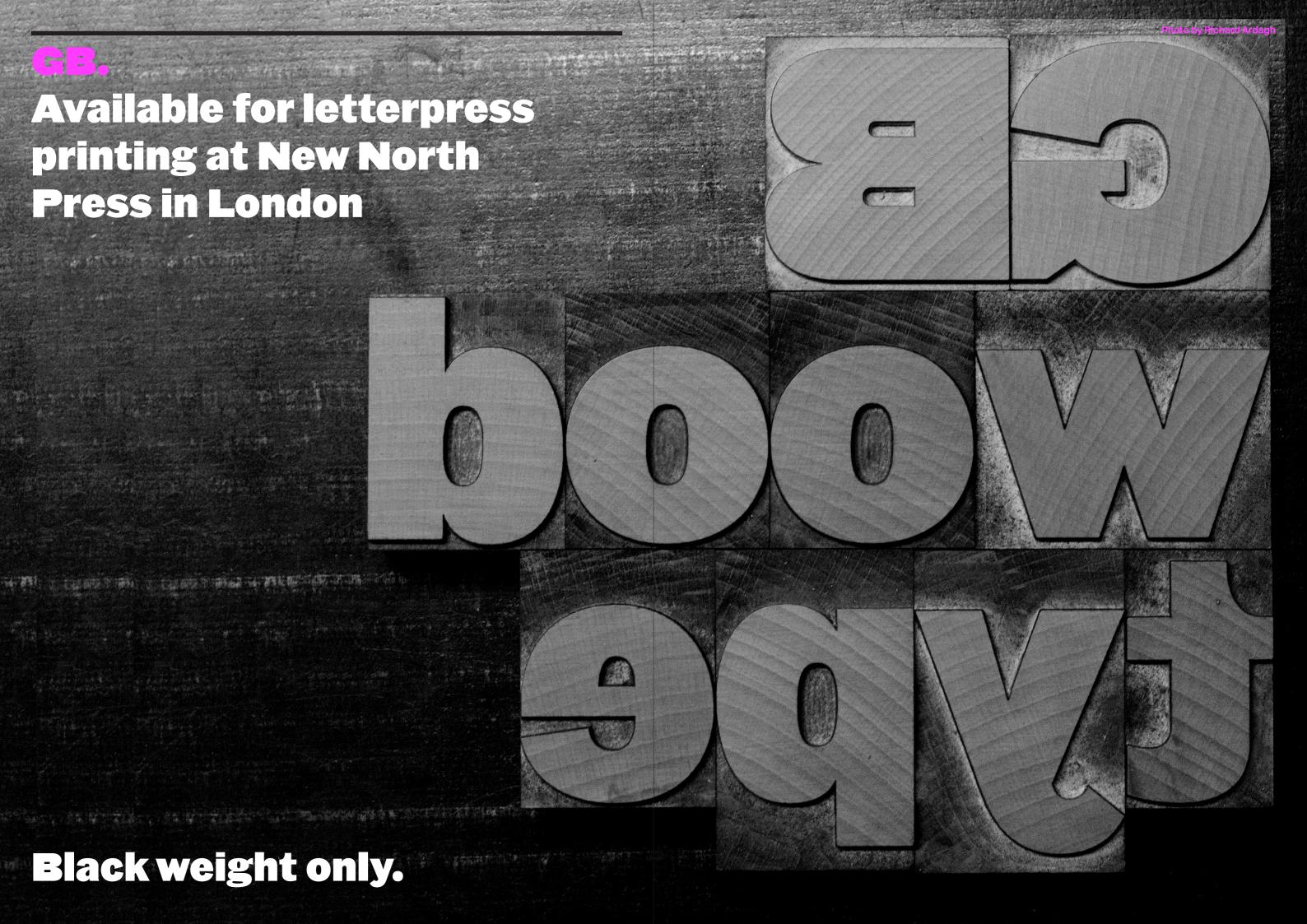
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The End.





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