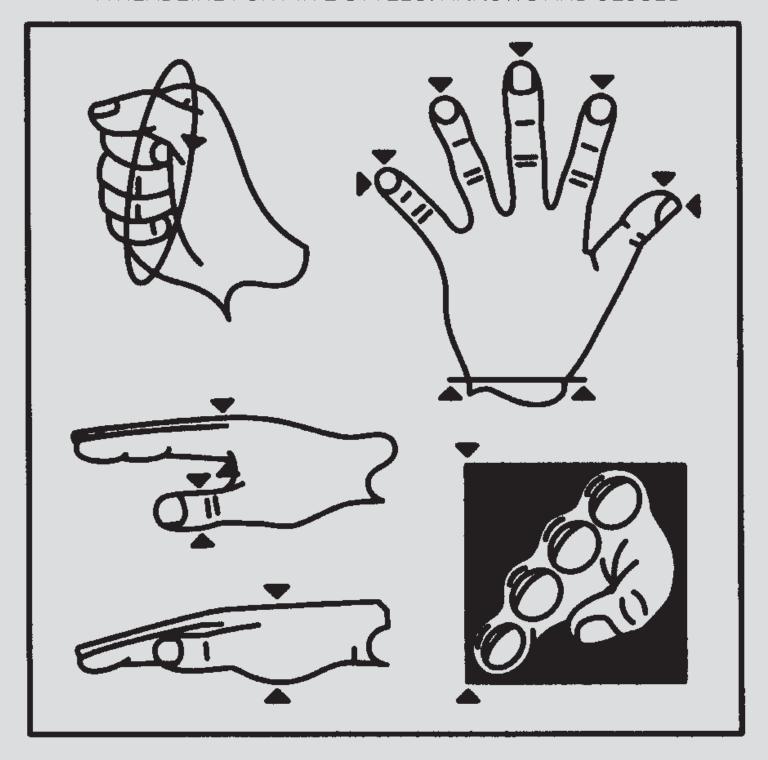


DESIGNED AS A DISPLAY AND SIGNING FACE FOR THE EXHIBITION 'ERGONOMICS - REAL DESIGN, 2009-10', SHOWN AT THE DESIGN MUSEUM IN LONDON. ERGONOMICS IS A SINGLE STYLE HEADLINE FONT WITH DISTINCTIVE ARROW TERMINALS. A HEADLINE FONT IN 2 STYLES: ARROWS AND CLOSED



This specimen is for evaluation purposes only – not for commercial publication. All fonts, including images and illustrations, are the intellectual property of A2-TYPE unless otherwise stated.

Eraonomics

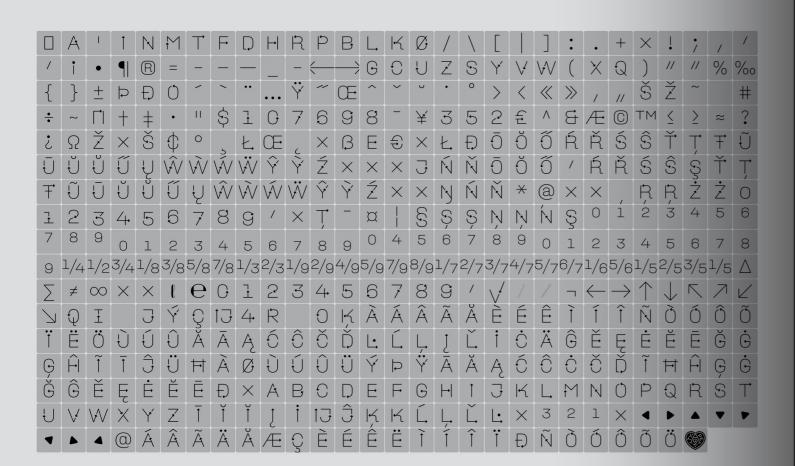
Category: Sans Styles: 1 Weight Year: 2009

Designer: Henrik Kubel

All fonts contain the A2-TYPE
Advanced Character set, which
covers both Western and Eastern
European languages, plus an
advanced set of OpenType features

Latin 1: Supplement
Latin 2: Eastern Europe
Latin Extended A
Latin Extended B
Spacing Modifier Letters
Combining Diacritical Marks
Proportional Lining Figures
Proportional Oldstyle Figures
Fractions
General Punctuation
Currency Symbols
Letterlike Symbols
Number Forms

Language support: Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Bosnian, Breton, Catalan, Cebuano, Chiga, Colognian, Cornish, Corsican, Croatian, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Ido, Inari Sami, Indonesian, Interlingua, Irish, Italian, Javanese, Jju, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Kurdish, Latvian, Lithuanian, Lojban, Low German, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Maltese, Manx, Maori, Mohawk, Morisyen, North Ndebele, Northern Sami, Northern Sotho, Norwegian Bokmål, Norwegian Nynorsk, Nyanja, Nyankole, Occitan, Oromo, Polish, Portuguese, Quechua, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sardinian, Scottish Gaelic, Sena, Shambala, Shona, Slovenian, Soga, Somali, South Ndebele, Southern Sotho, Spanish, Swahili, Swati, Swedish, Swiss German, Taita, Taroko, Teso, Tsonga, Tswana, Turkish, Upper Sorbian, Vunjo, Walloon, Welsh, Western Frisian, Wolof, Xhosa

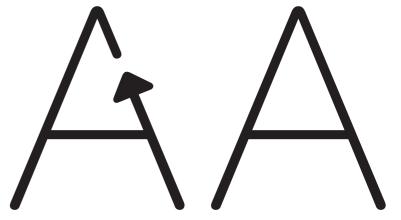


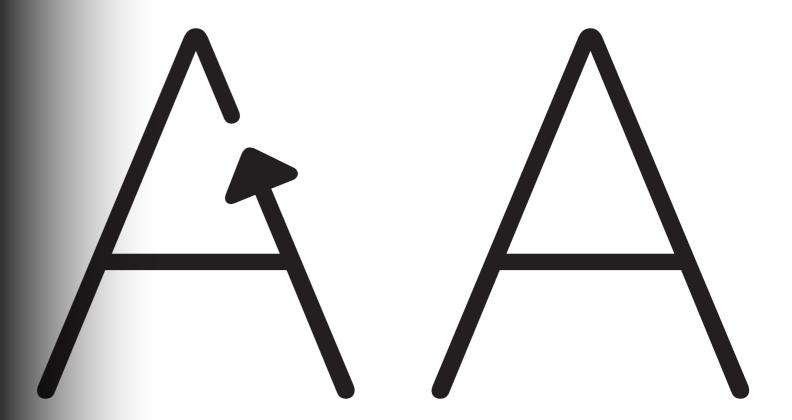
ARROWS CLOSED

ERGONOMICS









A2-TYPE A2-TYPE

ARROWS

CLOSED

56 Point, Ergonomics Arrows — Basic character set

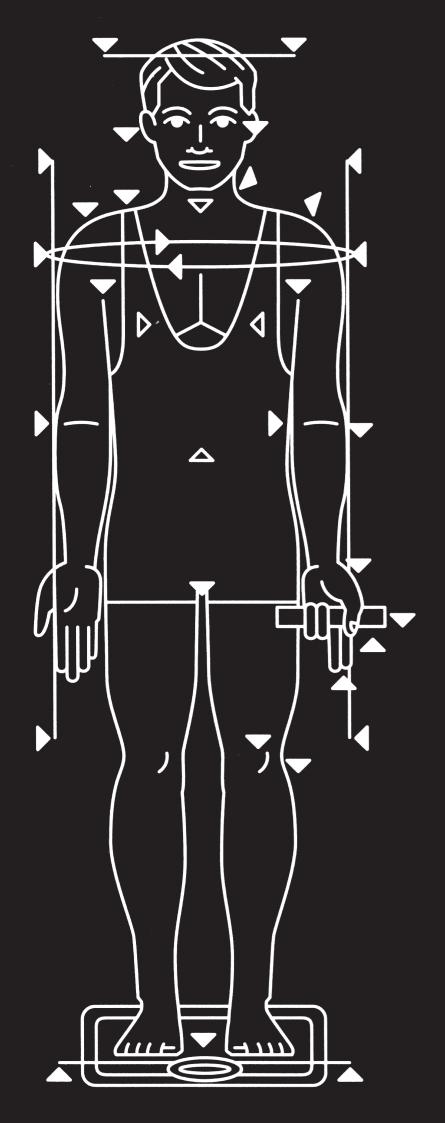
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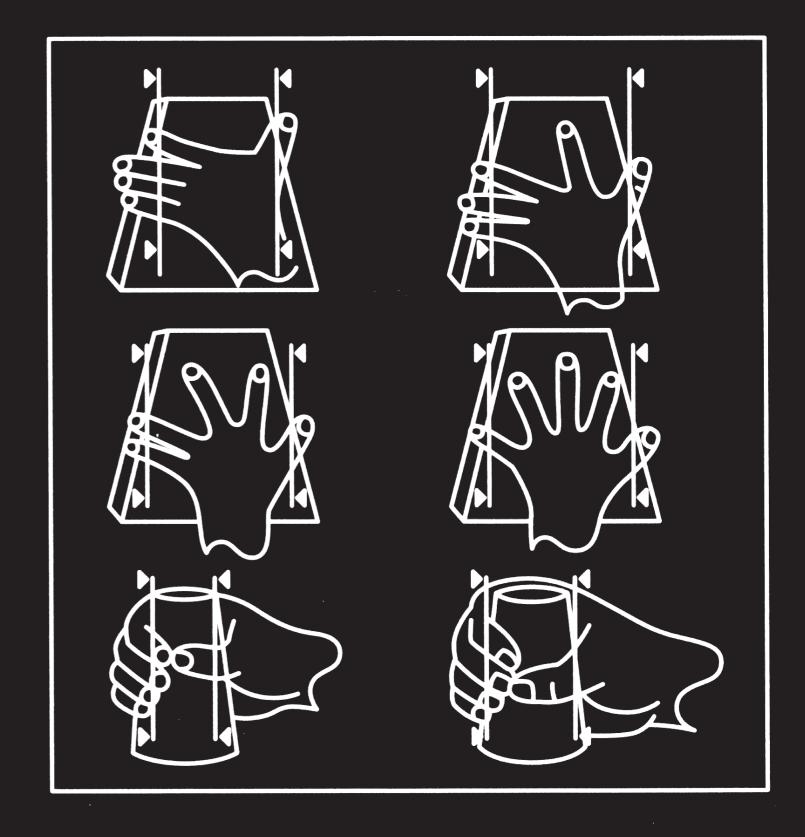
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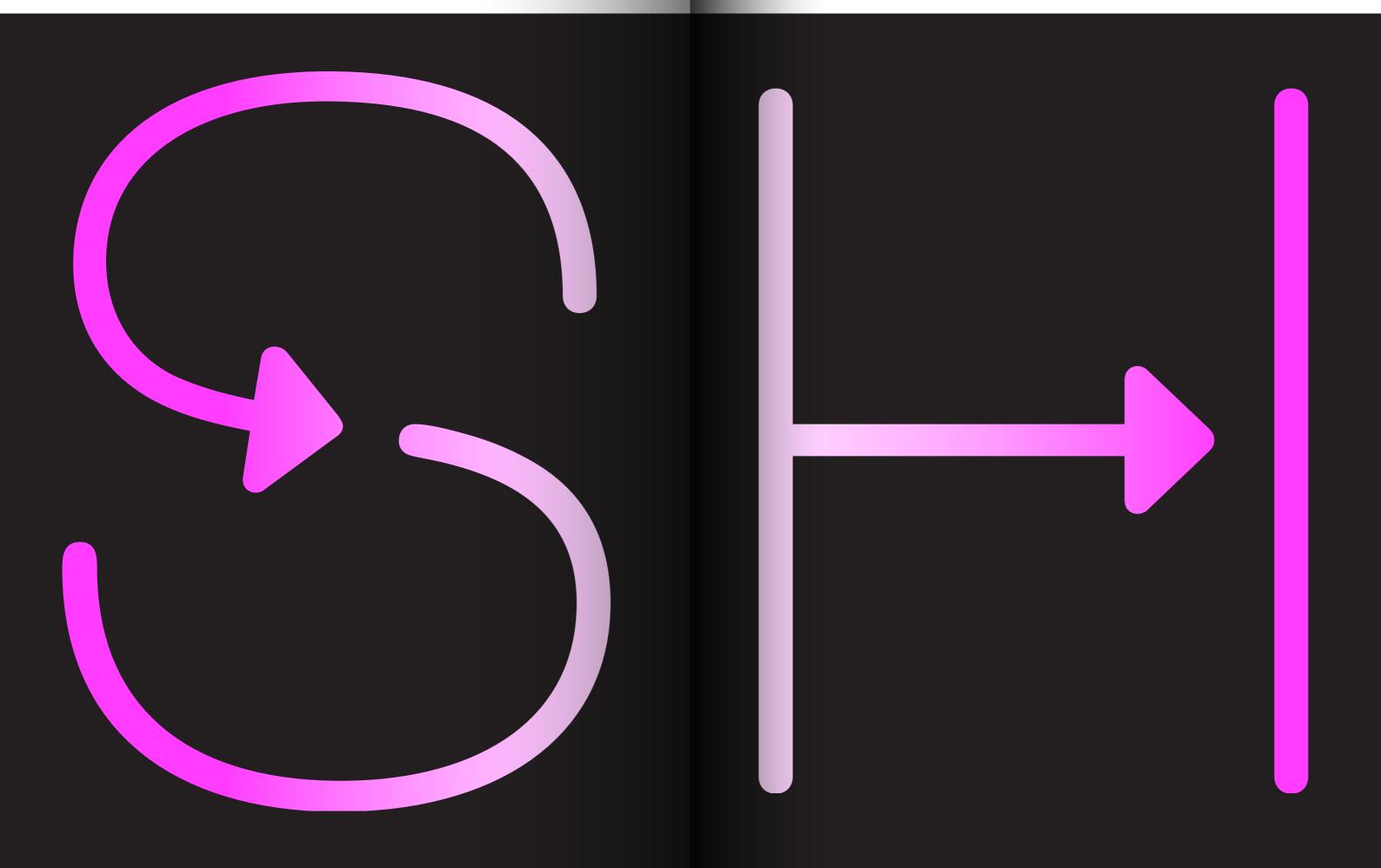
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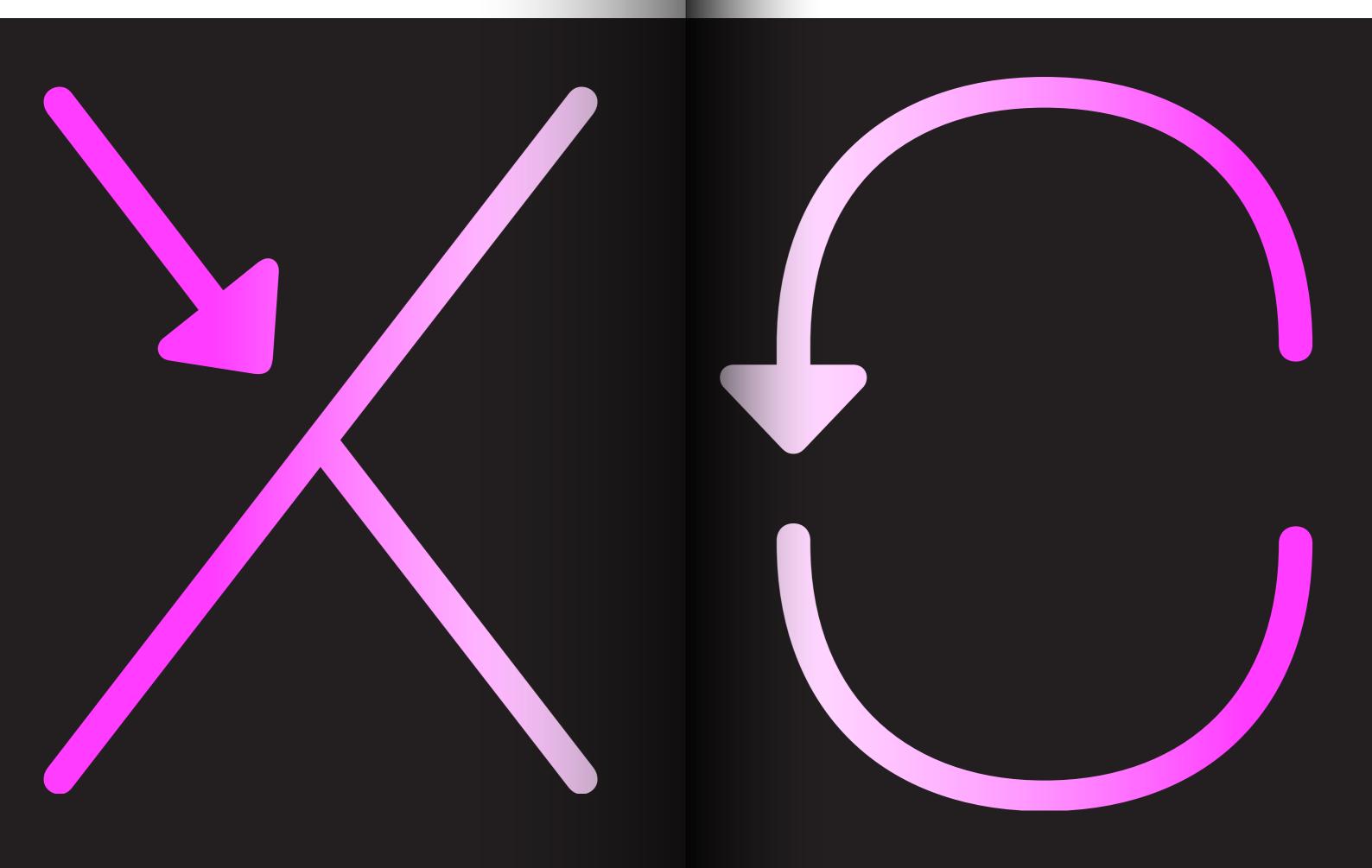
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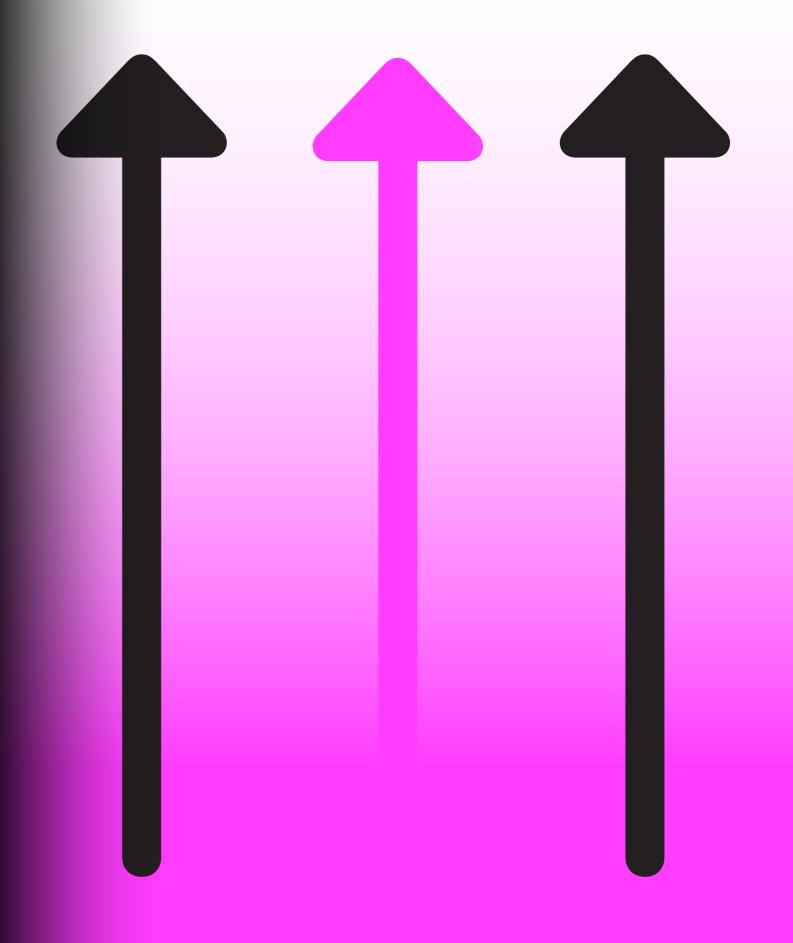




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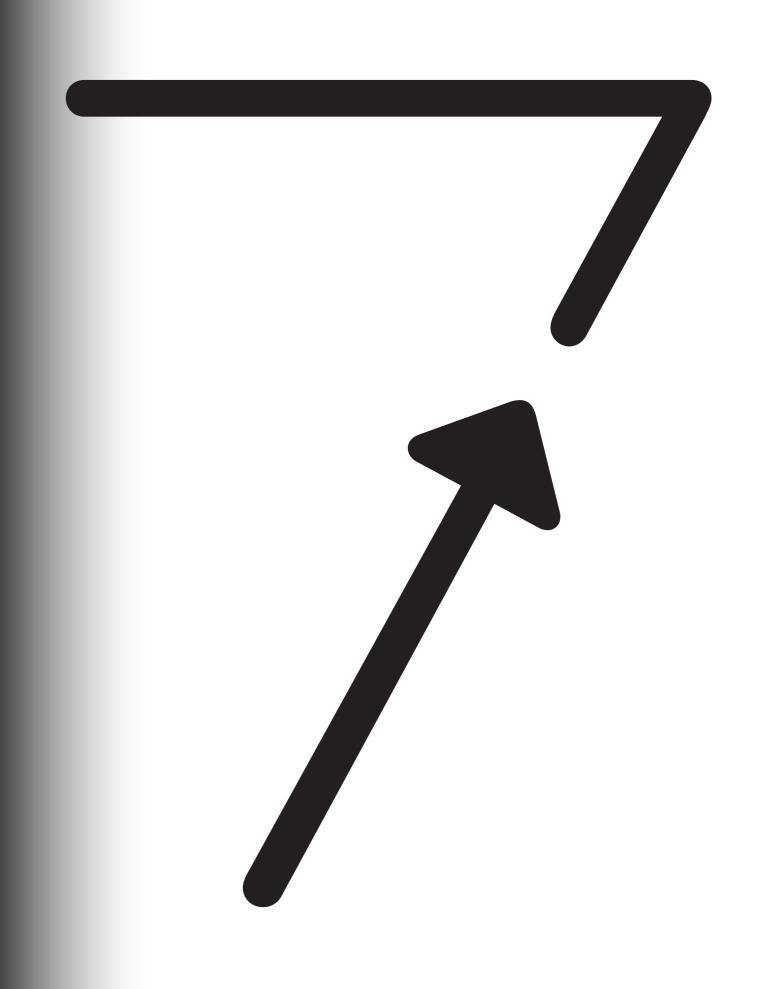
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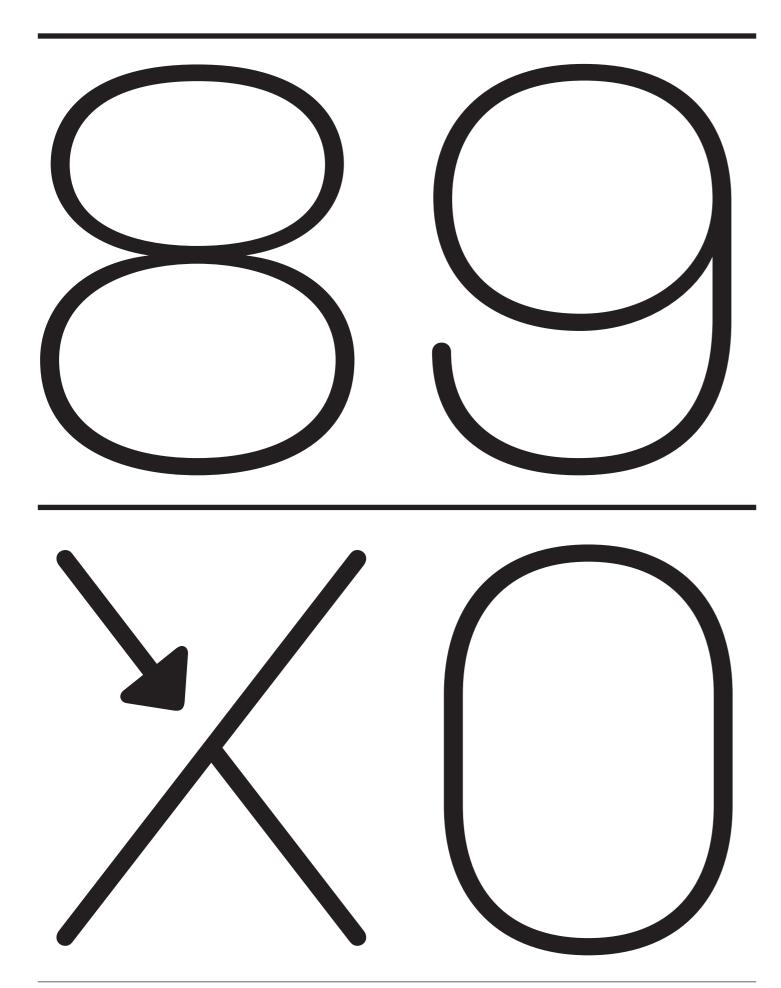


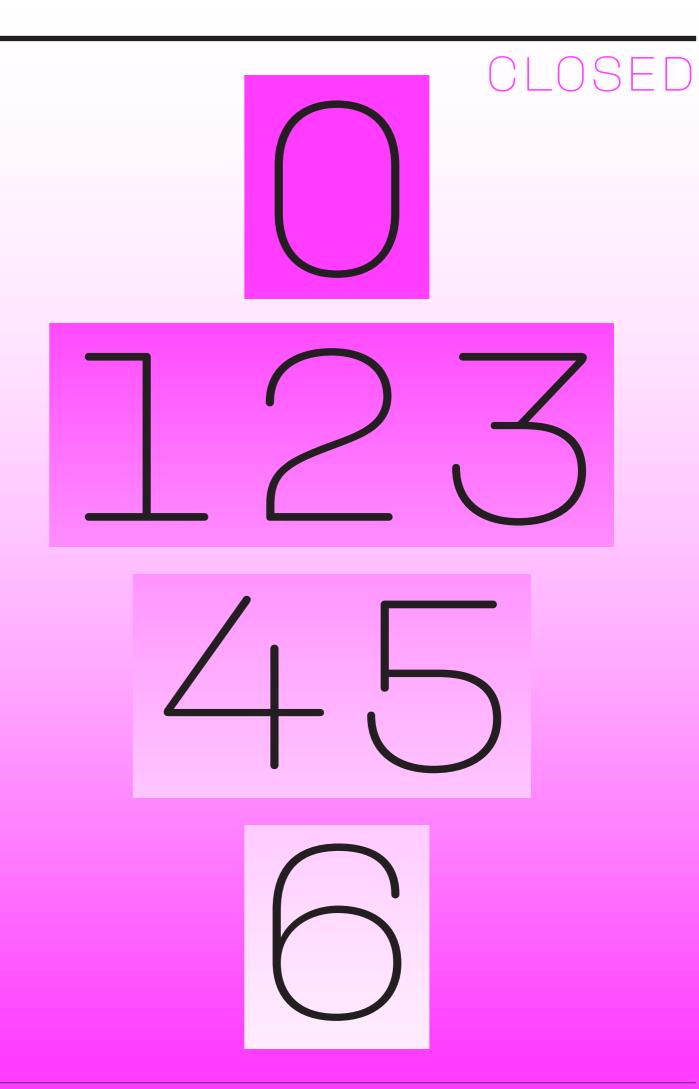
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THE FND.

FRGONOMICS

24/28

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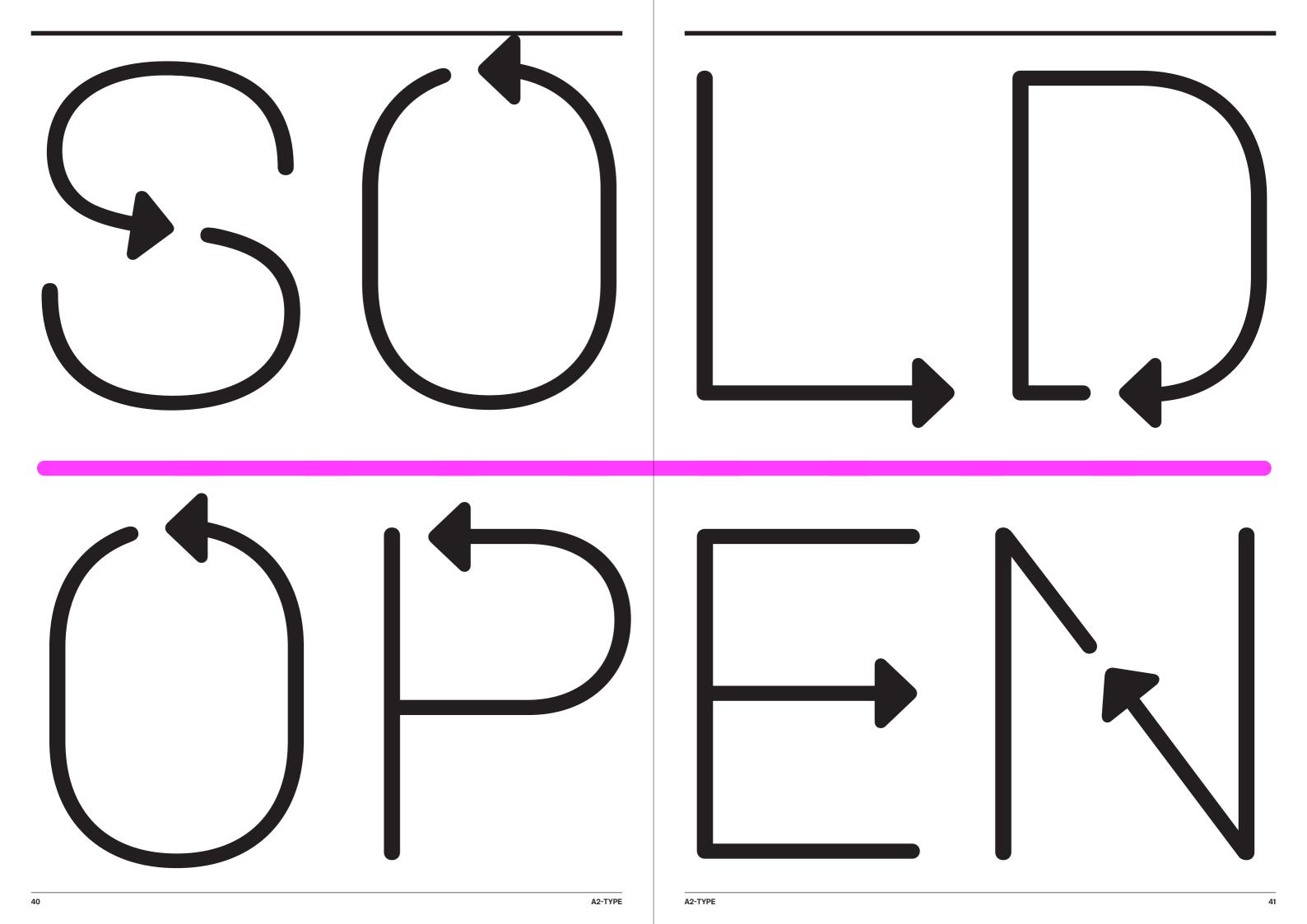
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THERE ISN'T ANYTHING EMBARRASSING HIDDEN IN THE MIDDLE OF TEXT. ALL THE LOREM IPSUM GENERATORS ON THE INTERNET TEND TO REPEAT PREDEFINED CHUNKS AS NECESSARY, MAKING THIS THE FIRST TRUE GENERATOR ON THE INTERNET. IT USES A DICTIONARY OF OVER 200 LATIN WORDS, COMBINED WITH A HAND-FUL OF MODEL SENTENCE STRUCTURES, TO GENERATE LOREM IPSUM WHICH LOOKS REASONABLE. THE GEN-ERATED LOREM IPSUM IS THEREFORE ALWAYS FREE FROMREPETITION, INJECTED HUMOUR, OR NON-CHAR-ACTERISTIC WORDS ETC. TEXT FROM LIPSUM.COM-CONTRARY TO POPULAR BELIEF, LOREM IPSUM IS NOT SIMPLY RANDOM TEXT. IT HAS ROOTS IN A PIECE OF CLASSICAL LATIN LITERATURE FROM 45 BC, MAKING IT OVER 2000 YEARS OLD, RICHARD MCCLINTOCK, A LAT-IN PROFESSOR AT HAMPDEN-SYDNEY COLLEGE IN VIR-GINIA, LOOKED UP ONE OF THE MORE OBSCURE LATIN WORDS, CONSECTETUR, FROM A LOREM IPSUM PAS-SAGE, AND GOING THROUGH THE CITES OF THE WORD IN CLASSICAL LITERATURE, DISCOVERED THE UN-DOUBTABLE SOURCE. LOREM IPSUM COMES FROM SEC-TIONS 1.10.32 AND 1.10.33 OF "DE FINIBUS BONORUM ET MALORUM" (THE EXTREMES OF GOOD AND EVIL) BY CICERO, WRITTEN IN 45 BC. THIS BOOK IS A TREATISE ON THE THEORY OF ETHICS, VERY POPULAR DURING THE RENAISSANCE.

THE END.



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A2-TYPE is an online foundry and type design consultancy founded by Scott Williams and Henrik Kubel (members of AGI, Alliance Graphique Internationale), dedicated to the craft of contemporary typeface design. Our ever-growing library now includes more than 100 unique fonts created over the past 20 years. Since launching A2-TYPE in 2010, we have collaborated with leading design companies and global clients to create bespoke typefaces for their brands. Our fonts are engineered to work seamlessly across all platforms and to perform exceptionally in print, on screen, and for broadcast. A2-TYPE has been recognised with typeface design awards from TDC in New York, Graphis, D&AD, and Tokyo Type Directors Club, which awarded us the prestigious Grand Prix for our design of the New York Times Magazine custom fonts. All fonts are available exclusively from A2-TYPE. Trial fonts are available for existing customers.

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