



Dagspris

Dagspris is a utilitarian single style typeface inspired by a handcrafted price sign created by Danish architect and designer Gunnar Billmann Petersen (1897–1968) for Munke Mølle.

Dagspris

Revived with care and designed for everyday use.

52 Point. Dagspris Regular — Basic character set

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
1234567890
abcdefghijklm
nopqrstuvwxyz
([&])**

21 Point. Dagspris Regular

**ABCDEFGHIJKLMN
OPQRSTUVWXYZ
1234567890
abcdefghijklmnop
qrstuvwxyz
([&])**

—

52 Point. Dagspris Regular — Basic character set

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
1234567890
abcdefghijklm
nopqrstuvwxyz
([&])**

21 Point. Dagspris Regular

**ABCDEFGHIJKLMN
OPQRSTUVWXYZ
1234567890
abcdefghijklmnop
qrstuvwxyz
([&])**

—

Daggspris

**Kr.
8.-**

65 0

Regular

Historical and Contemporary references collide in a single form. A form with a graceful gance; it is robust, balanced and harmonious. Elements style reconfigured and reim

1 Historical

2 Fresh

3 Graceful

4 Elegant

5678

9%

Balanced

Harmonious

Pragmatic

Robust

Dagspris

Total

2

3



0 1 2
3 4 5
6 7 8

Dagspris

1012 Pt.

9

XX

XXX

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of “de Finibus Bonorum et Malorum” (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lorem Ipsum, “Lorem ipsum

6/8.5

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8/10.5

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10/12.5

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14/16.5

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18/20.5

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The End.

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A2-TYPE is an online foundry and type design consultancy founded by Scott Williams and Henrik Kubel (members of AGI, Alliance Graphique Internationale), dedicated to the craft of contemporary typeface design. Our ever-growing library now includes more than 100 unique fonts created over the past 20 years. Since launching A2-TYPE in 2010, we have collaborated with leading design companies and global clients to create bespoke typefaces for their brands. Our fonts are engineered to work seamlessly across all platforms and to perform exceptionally in print, on screen, and for broadcast. A2-TYPE has been recognised with typeface design awards from TDC in New York, Graphis, D&AD, and Tokyo Type Directors Club, which awarded us the prestigious Grand Prix for our design of the New York Times Magazine custom fonts. All fonts are available exclusively from A2-TYPE. Trial fonts are available for existing customers.

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Please get in touch if you would like to commission a custom typeface or rework one of our existing designs. We have over twenty years' experience working across all sectors.

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