

Inspiration for CWM came from typography, poster design and printed ephemera from the Cold War era. Designed in 2008 as the principal typeface for 'Cold War Modern: Design 1945–1970' catalogue published by the V&A Museum in London.



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CWM Category: Sans Styles: 6 Weights Year: 2015 Designer: Henrik Kubel

Thin Light Regular Medium SemiBold Bold

Aa:

All fonts contain the A2-TYPE Advanced Character set, which covers both Western and Eastern European languages, plus an advanced set of OpenType feature Latin 1: Supplement Latin 2: Eastern Europe Latin Extended A Latin Extended B Spacing Modifier Letters Combining Diacritical Marks Proportional Lining Figures Proportional Oldstyle Figures Fractions General Punctuation Currency Symbols Letterlike Symbols Number Forms Turkish Language support: Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Bosnian, Breton, Catalan, Cebuano, Chiga, Colognian, Cornish, Corsican, Croatian, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Ido, Inari Sami, Indonesian, Interlingua, Irish, Italian, Javanese, Jju, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Kurdish, Latvian, Lithuanian, Lojban, Low German, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Maori, Mohawk, Morisyen, North Ndebele, Northern Sami, Northern Sotho, Norwegian Bokmål, Norwegian Nynorsk, Nyanja, Nyankole, Occitan, Oromo, Polish, Portuguese, Quechua, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sardinian, Scottish Gaelic, Sena, Shambala, Shona, Slovenian, Soga, Somali, South Ndebele, Southern Sotho, Spanish, Swahili, Swati, Swedish, Swiss German, Taita, Taroko, Teso, Tsonga, Tswana, Turkish, Upper Sorbian, Vunjo, Walloon, Welsh, Western Frisian, Wolof, Xhosa and Zulu.

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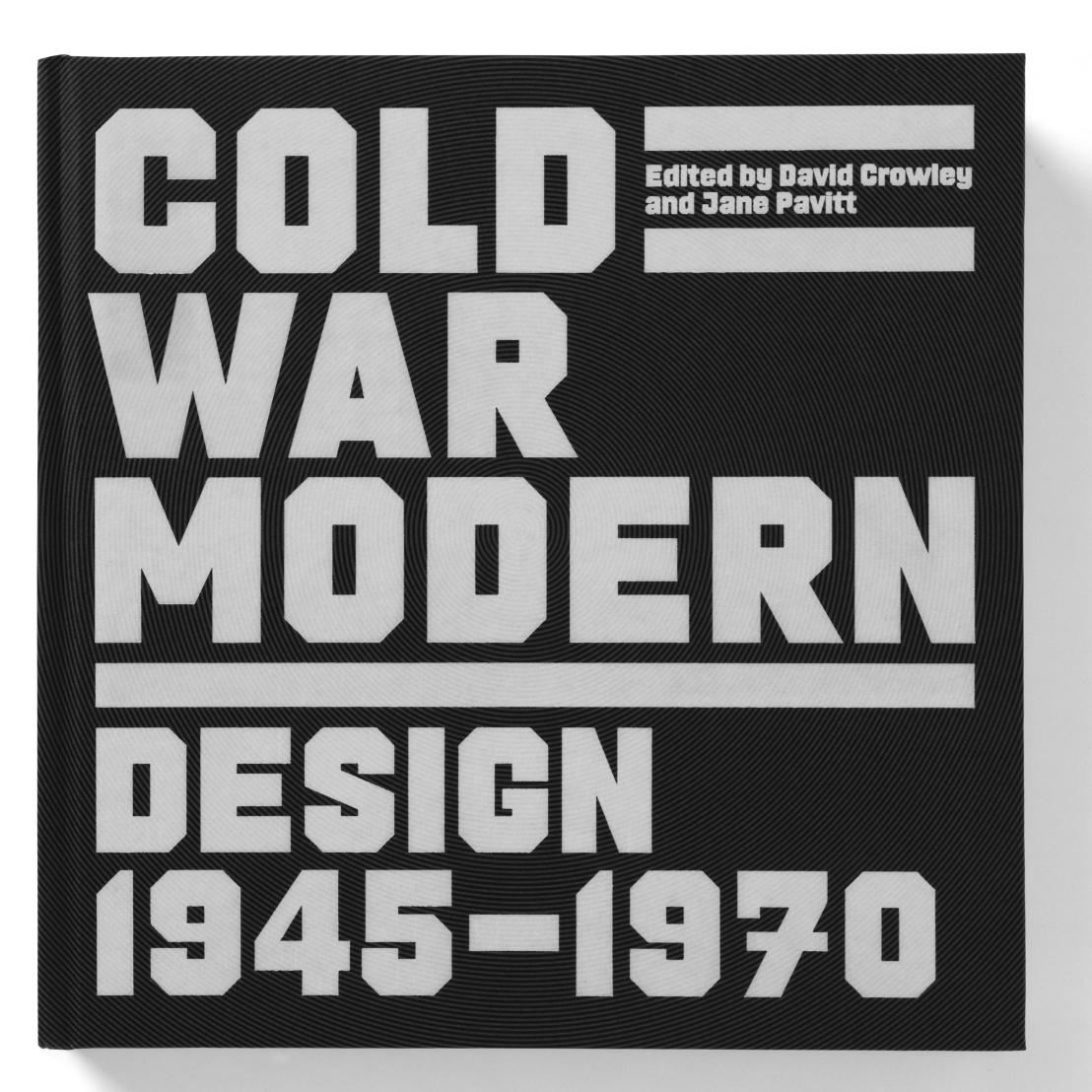


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CWM INITIALLY DESIGNED FOR THE V&A PUBLICATION COLD WAR MODERI DESIGN 1945-1970

BOOK DESIGN BY A2/SW/HK

Dmitril Chechulin (architect) and I. Tigranov (structural engineer), administrative building in Zariad'e, the eighth high-rise towerblock planned for Moscow (unbuilt). Watercolour and ink on paper, 1947-9. Schusev State Museum of Architecture (MUAR), Moscow

Europe Reconstructed, Europe Divided

David Crowley

2/

Cold War challenges

In 1949 the Congrès Internationaux d'Architecture Moderne (CIAM) gathered in the historic city of Bergamo in Italy (2.2). This occasional meeting of minds had been the major intellectual clearing house for new ideas about modern architecture and planning in the inter-war period. Its members had confidently announced to the world the minimal dwelling in 1929 and the credo of the 'functional city' with its high, widely spaced apartment blocks and green belts separating zones outlined in the Athens Charter (1933/42). But four years after one war had ended and with a new one seemingly on the verge of breaking out, the mood of the CIAM was less bullish. Gone were the utopian pronouncements of the

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6 Weights

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Sec</mark>tions 1.10.32 and 1.10.33 <mark>from "de Fini</mark>bus Bon<mark>orum</mark> et Malorum" by Cicero are also reproduced in their exact original form, accompanied by English versions from the 1914 translation by H. Rackham. It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have Contrary to popular belief, Lorem Ip-Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from sum is not simply random text. It has 45 BC, making it over 2000 years old. 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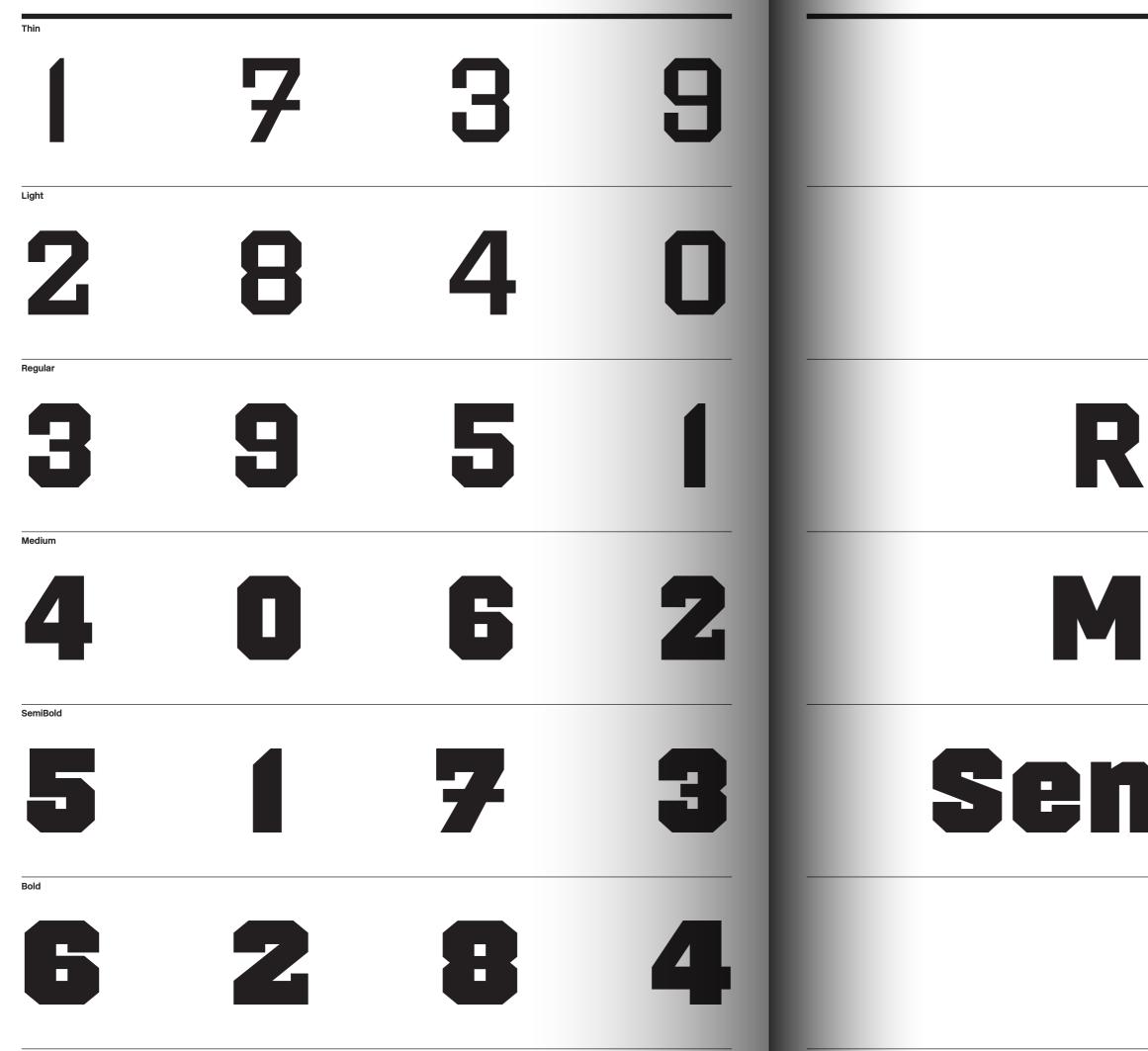
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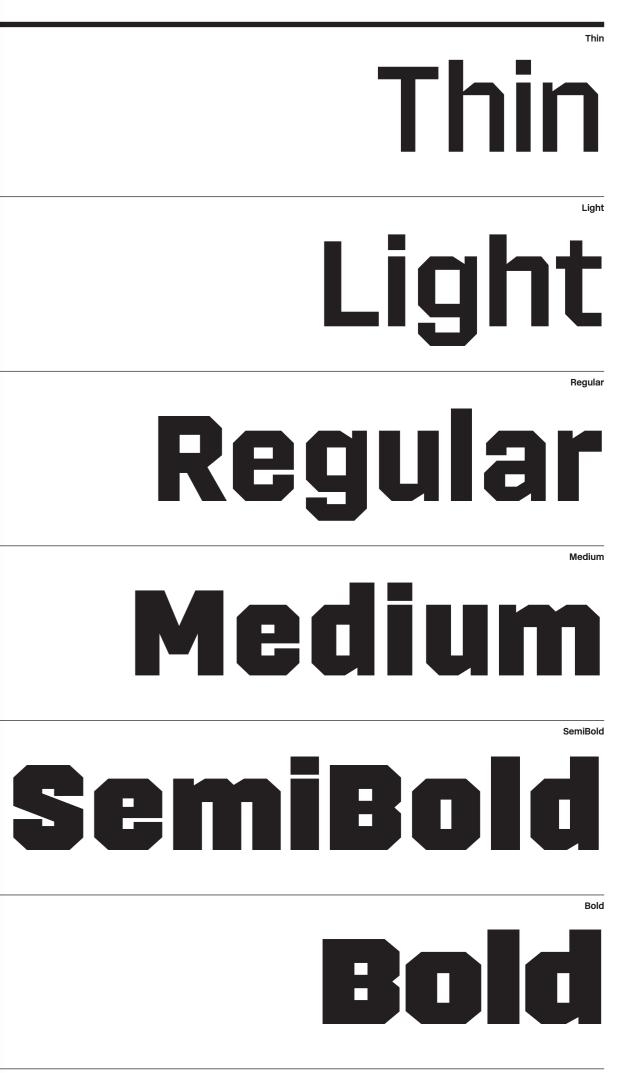
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Light

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Regular

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Medium

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SemiBold

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structures, to generate Lorem Ipsum which looks reasonable. The generated Lorem Ipsum is therefore always free from repetition, injected humour, or non-characteristic words etc. Text from lipsum.comContrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard Mc-**Clintock, a Latin professor at Hampden-Sydney College** in Virginia, looked up one of the more obscobscure Latin words. consectetur. from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lorem Ipsum, "Lorem ipsum dolor sit amet..", comes from a line in section 1.10.32. The standard chunk of Lorem Ipsum used since the 1500s is reproduced below for those interested. Sections 1.10.32 and 1.10.33 from "de Finibus Bonorum et Malorum" by Cicero are also reproduced in their exact original form.





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