



# CWM

Inspiration for CWM came from typography, poster design and printed ephemera from the Cold War era. Designed in 2008 as the principal typeface for 'Cold War Modern: Design 1945–1970' catalogue published by the V&A Museum in London.



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CWM  
Category: Sans  
Styles: 6 Weights  
Year: 2015  
Designer: Henrik Kubel

All fonts contain the A2-TYPE Advanced Character set, which covers both Western and Eastern European languages, plus an advanced set of OpenType features.

Latin 1: Supplement  
Latin 2: Eastern Europe  
Latin Extended A  
Latin Extended B  
Spacing Modifier Letters  
Combining Diacritical Marks  
Proportional Lining Figures  
Proportional Oldstyle Figures  
Fractions  
General Punctuation  
Currency Symbols  
Letterlike Symbols  
Number Forms  
Turkish

Language support: Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Bosnian, Breton, Catalan, Cebuano, Chiga, Colognean, Cornish, Corsican, Croatian, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Ido, Inari Sami, Indonesian, Interlingua, Irish, Italian, Javanese, Jju, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Kurdish, Latvian, Lithuanian, Lojban, Low German, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Maori, Mohawk, Morisyen, North Ndebele, Northern Sami, Northern Sotho, Norwegian Bokmål, Norwegian Nynorsk, Nyanja, Nyankole, Occitan, Oromo, Polish, Portuguese, Quechua, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sardinian, Scottish Gaelic, Sena, Shambala, Shona, Slovenian, Soga, Somali, South Ndebele, Southern Sotho, Spanish, Swahili, Swati, Swedish, Swiss German, Taita, Taroko, Teso, Tsonga, Tswana, Turkish, Upper Sorbian, Vunjo, Walloon, Welsh, Western Frisian, Wolof, Xhosa and Zulu.

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Medium  
SemiBold  
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CWM

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**COLD  
WAR  
MODERN  
DESIGN  
1945-1970**

Edited by David Crowley  
and Jane Pavitt

**CWM**

**INITIALLY  
DESIGNED FOR THE  
V&A  
PUBLICATION  
COLD WAR MODERN  
DESIGN  
1945-1970**

**BOOK DESIGN BY  
A2/SW/HK**



2.1

**Dmitrii Chechulin (architect)**  
and **I. Tigranov (structural engineer)**, administrative building in Zariad'e, the eighth high-rise tower-block planned for Moscow (unbuilt). Watercolour and ink on paper, 1947-9. Schusev State Museum of Architecture (MUAR), Moscow

## 2 /

# Europe Reconstructed, Europe Divided

**David Crowley**

### **Cold War challenges**

In 1949 the Congrès Internationaux d'Architecture Moderne (CIAM) gathered in the historic city of Bergamo in Italy (2.2). This occasional meeting of minds had been the major intellectual clearing house for new ideas about modern architecture and planning in the inter-war period. Its members had confidently announced to the world the minimal dwelling in 1929 and the credo of the 'functional city' with its high, widely spaced apartment blocks and green belts separating zones outlined in the Athens Charter (1933/42). But four years after one war had ended and with a new one seemingly on the verge of breaking out, the mood of the CIAM was less bullish. Gone were the utopian pronouncements of the

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CWM

48 Point. CWM Regular — Basic character set

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
1234567890  
abcdefghijklm  
nopqrstuvwxyz  
[{}&]

18 Point. CWM Regular

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abcdefghijklm  
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[{}&]  
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48 Point. CWM Bold — Basic character set

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
1234567890  
abcdefghijklm  
nopqrstuvwxyz  
[{}&]

18 Point. CWM Bold

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structures, to generate Lorem Ipsum which looks reasonable. The generated Lorem Ipsum is therefore always free from repetition, injected humour, or non-characteristic words etc. Text from ipsum.com Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consecetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lorem Ipsum, "Lorem ipsum dolor sit amet..", comes from a line in section 1.10.32. The standard chunk of Lorem Ipsum used since the 1500s is reproduced below for those interested. Sections 1.10.32 and 1.10.33 from "de Finibus Bonorum et Malorum" by Cicero are also reproduced in their exact original form.

The End.



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