



**Afterall** is a concise family of bespoke fonts originally created for Afterall Journal (2003-), and *One Work* series (2006-), as part of A2/SW/HK's extensive redesign. Afterall was conceived and designed primarily as a text font; with particular focus given to use in long-form features and essays. The typeface is highly readable; creating a balanced impression on the printed page, but with a distinctive voice, including subtle quirks and flourishes, noticeable when used at larger point sizes.

## A Journal of Art, Context and Enquiry

Ricardo Basbaum

Emily Wardill

Jean-Luc Moulène

Hélio Oiticica's 'Tropicamp'



This specimen is for evaluation purposes only – not for commercial publication. All fonts, including images and illustrations, are the intellectual property of A2-TYPE unless otherwise stated.

**Afterall**  
 Category: Serif  
 Styles: 5 Weights + Italics  
 Year: 2015  
 Designer: Henrik Kubel

Regular  
 Medium  
 Bold  
 ExtraBold  
 Black

*Regular Italic*  
*Medium Italic*  
*Bold Italic*  
*ExtraBold Italic*  
*Black Italic*

Afterall

All fonts contain the A2-TYPE Advanced Character set, which covers both Western and Eastern European languages, plus an advanced set of OpenType features.

Latin 1: Supplement  
 Latin 2: Eastern Europe  
 Latin Extended A  
 Latin Extended B  
 Spacing Modifier Letters  
 Combining Diacritical Marks  
 Proportional Lining Figures  
 Proportional Oldstyle Figures  
 Fractions  
 General Punctuation  
 Currency Symbols  
 Letterlike Symbols  
 Number Forms  
 Turkish

Language support: Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Bosnian, Breton, Catalan, Cebuano, Chiga, Colognian, Cornish, Corsican, Croatian, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Ido, Inari Sami, Indonesian, Interlingua, Irish, Italian, Javanese, Jju, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Kurdish, Latvian, Lithuanian, Lojban, Low German, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Maori, Mohawk, Morisyen, North Ndebele, Northern Sami, Northern Sotho, Norwegian Bokmål, Norwegian Nynorsk, Nyanja, Nyankole, Occitan, Oromo, Polish, Portuguese, Quechua, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sardinian, Scottish Gaelic, Sena, Shambala, Shona, Slovenian, Soga, Somali, South Ndebele, Southern Sotho, Spanish, Swahili, Swati, Swedish, Swiss German, Taita, Taroko, Teso, Tsonga, Tswana, Turkish, Upper Sorbian, Vunjo, Walloon, Welsh, Western Frisian, Wolof, Xhosa and Zulu.

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58 Point. Afterall Italic — Basic character set

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Afterall

5 Weights

Regular

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+ Italics

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Caetano Veloso wearing Hélio Oiticica's P04 Parangolé Cape 01, 1964. Photograph: Geraldo Viola. Production: Marisa Alvarez Lima, 1968. © Projeto Hélio Oiticica, Rio de Janeiro

## TROPICAMP: PRE- and POST-TROPICÁLIA at Once: Some Contextual Notes on Hélio Oiticica's 1971 Text

— Max Jorge Hinderer Cruz

In his programmatic text 'Blockexperiments in Cosmococa — pro Hélio Oiticica, probably Brazil's most famous twentieth-century work of US film-maker and performance artist Jack Smith as the slide-show environments, the 'Cosmococas'.<sup>1</sup> Highlighting the im-

Hélio Oiticica developed the concept of 'tropicamp' in the text 'MARIO MONTEZ, TROPICAMP' (1971) to critique the commercialisation of the New York avant-garde. These notes contextualise the essay, translated in this issue, and clarify the circumstances in which it was written.

One might consider the notion of 'tropicamp' as a well-put critique that was expanding into the field of avant-garde art that he encountered in the last twenty years, the politicised art-historical reception of the avant-gardes has used Oiticica's political opposition to culturally imperialism as a crucial paradigm. Yet the last period of his artistic activity, beginning in the late 1960s, continues to be held in low critical esteem. For example in his recent book *Latin American Art: Didactics of Liberation* (2007), the Uruguayan art historian Camnitzer concludes his otherwise laudatory writing on Oiticica with a negative remark: 'After receiving a Guggenheim Fellowship, Oiticica (1970–78), where he continued working on his *Parangolé* series and *Cosmococa*. Inspired by the disco and drug scene, he also worked on his less serious slide-show environments, the 'quasi-cinemas' and *Cosmococa* pieces (1973).'

Whatever Camnitzer's reason for categorising Oiticica's oeuvre as 'tropicamp', the New York phases may be (beyond being suspicious of disco and drugs)

Mario Montez, an Argentine queer film and the New York's underground scene at the beginning of the 70s. The term 'tropicamp' was a resistant element against the commercialisation of the avant-garde at the time. His text 'MARIO MONTEZ, TROPICAMP' from 1971 is an exemplary description of the term, which is traceable in Oiticica's work from the early 1960s onwards. It would become over-



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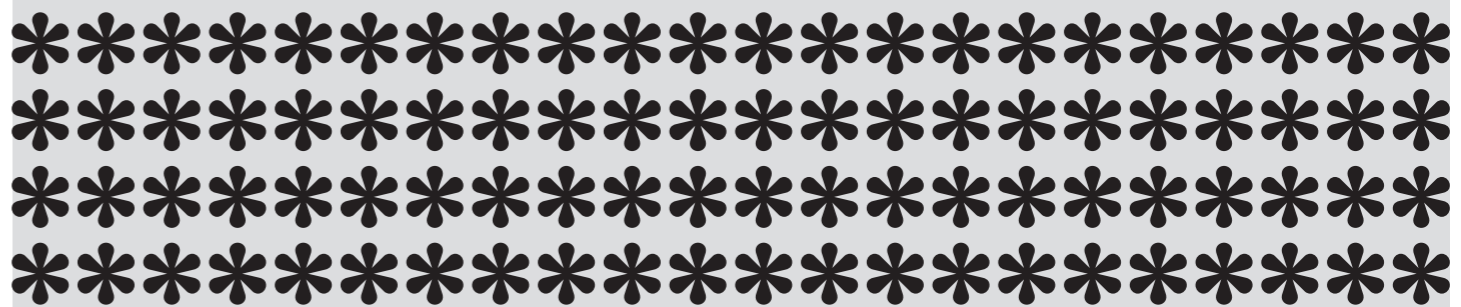
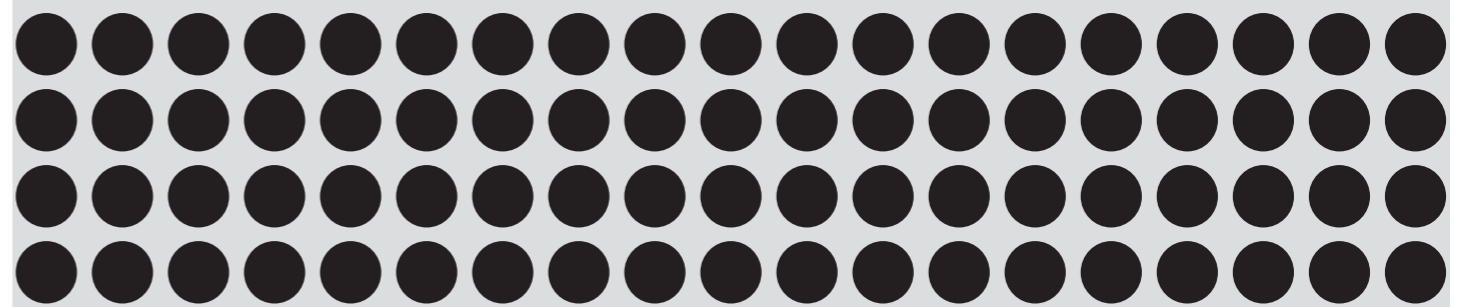
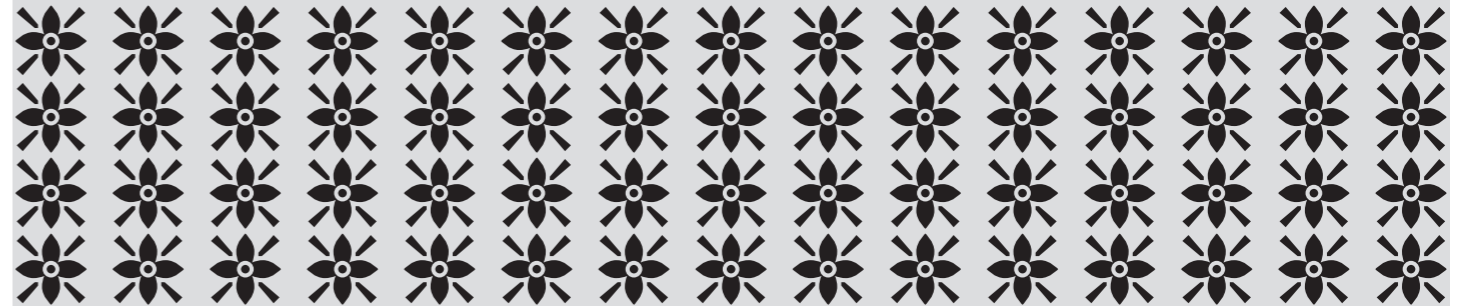
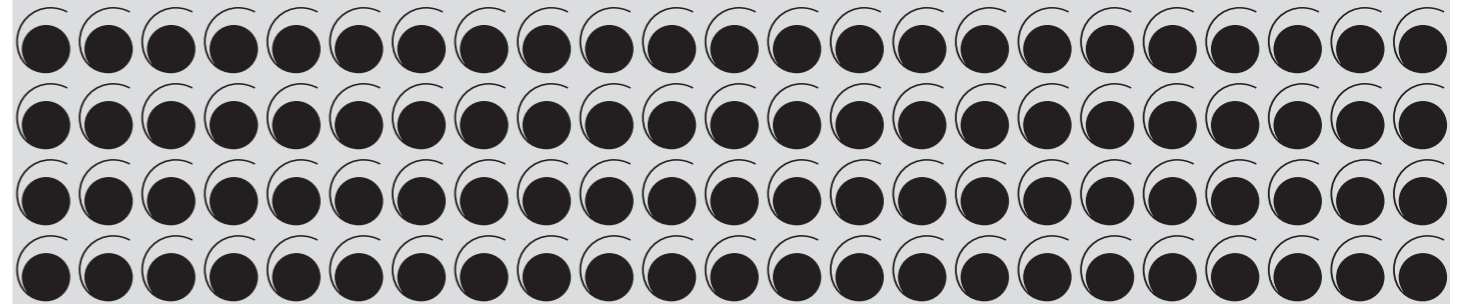
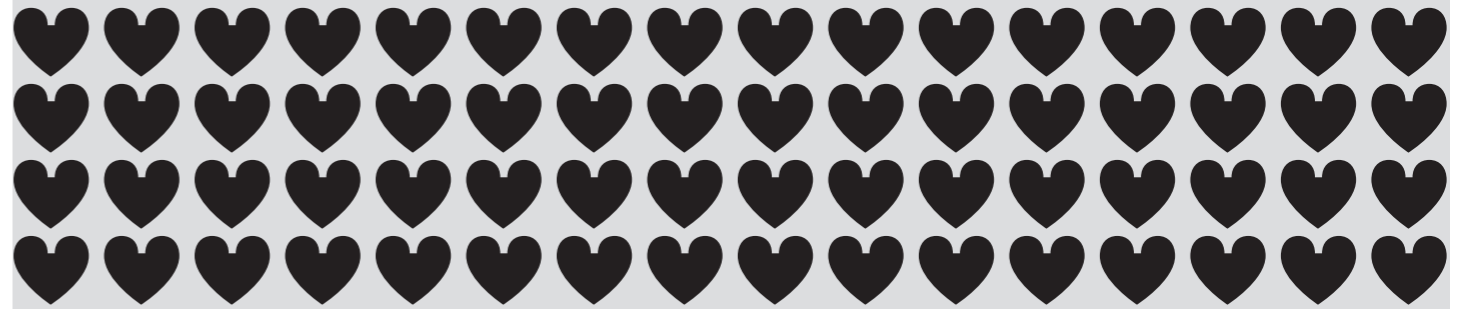
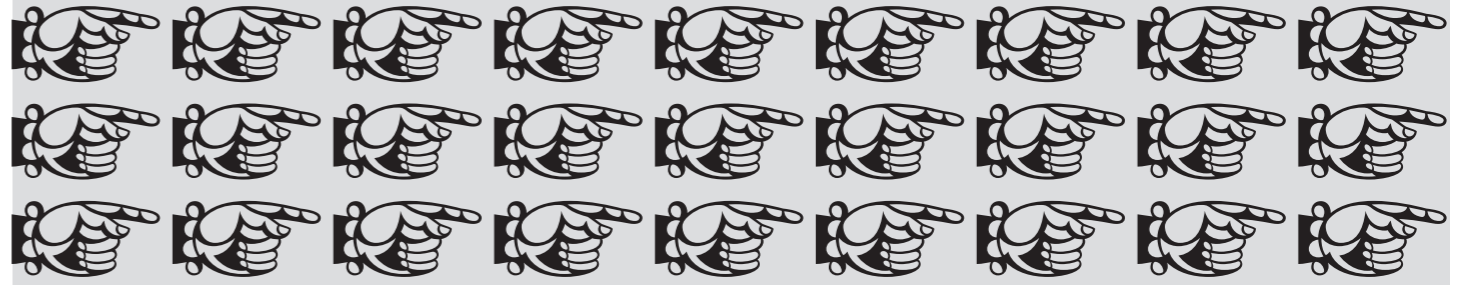
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14/16.5

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*End.*



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