



Ny. Slab is a condensed family of fonts supporting the wider Ny. font system. It has been designed in seven weights from Thin; shown below, to Black which is used for the text you are reading now.

We also designed a special edition wide style which has yet to be applied!

THIS VERSION
OF THE
TYPEFACE IS VERY
THIN

The fonts were originally commissioned by The New York Times Magazine in 2014/15 and are still in use today.

Ny. Slab
 Category: Slab
 Styles: 9 Weights
 Year: 2015/2023
 Designer: Henrik Kubel

- Latin 1: Supplement
- Latin 2: Eastern Europe
- Latin Extended A
- Latin Extended B
- Spacing Modifier Letters
- Combining Diacritical Marks
- Proportional Lining Figures
- Proportional Oldstyle Figures
- Fractions
- General Punctuation
- Currency Symbols
- Letterlike Symbols
- Number Forms
- Turkish

Thin
ExtraLight
Light
Regular
Medium

SemiBold
Bold
ExtraBold
Black

Ny. Slab

Aa

Aa: Aa:

La

[illegible]

THIRTY LINES ELONGATED ANTIQUE, No. 2.

BLIND

TWENTY LINES ELONGATED ANTIQUE, No. 2.

MAINS

OTHER SIZES SUPPLIED WITH EQUAL FACILITY.

TWENTY FOUR LINES ELONGATED ANTIQUE, No. 2.

HORN

TWELVE LINES ELONGATED ANTIQUE, No. 2.

MERCHAN

EIGHT LINES ELONGATED ANTIQUE, No. 2.

NORTH STAND

OTHER SIZES SUPPLIED WITH EQUAL FACILITY.

88 Point. Ny. Slab Black — Basic character set

88 Point. Ny. Slab Black — Basic character set

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
0123456789

36 Point. Ny. Slab Black — Basic character set

36 Point. Ny. Slab Light — Basic character set

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
0123456789

Thin

Mechanical

ExtraLight

Transformative

Light

Efficient

Regular

Incandescent

Medium

Precise

SemiBold

Satisfying

Bold

Changeability

ExtraBold

Reign

Black

Reminiscent

Thin

MECHANICAL

ExtraLight

TRANSFORMATIVE

Light

EFFICIENT

Regular

INCANDESCENT

Medium

PRECISE

SemiBold

SATISFYING

Bold

CHANGEABILITY

ExtraBold

REIGN

Black

REMINISCENT

Thin	Historical & Contemporary references collide in a single form	Thin
ExtraLight	A form with a graceful elegance; it's robust, balanced, and harmonious	ExtraLight
Light	Elements of style reconfigured & reimaged	Light
Regular	Historical revivals are conversations with the past — seen from today's	Regular
Medium	A prime example of the intersection of tradition and modernity	Medium
SemiBold	Created within a clear set of parameters to work seamlessly across	SemiBold
Bold	A signature style carefully honed over decades	Bold
ExtraBold	Expertly crafted. Historical revivals are conversations	ExtraBold
Black	Seen from today's perspective. Cohesive	Black

Thin

Thin

ExtraLight

ExtraLight

Light

Light

Regular

Regular

Medium

Medium

SemiBold

SemiBold

Bold

Bold

ExtraBold

ExtraBold

Black

Black

HISTORICAL & CONTEMPORARY REFERENCES COLLIDE IN A SINGLE FORM

A FORM WITH A GRACEFUL ELEGANCE; IT'S ROBUST, BALANCED, AND HARMONIOUS

ELEMENTS OF STYLE RECONFIGURED & REIMAGINED

HISTORICAL REVIVALS ARE CONVERSATIONS WITH THE PAST — SEEN FROM TODAY'S

A PRIME EXAMPLE OF THE INTERSECTION OF TRADITION AND MODERNITY

CREATED WITHIN A CLEAR SET OF PARAMETERS TO WORK SEAMLESSLY ACROSS

A SIGNATURE STYLE CAREFULLY HONED OVER DECADES

EXPERTLY CRAFTED. HISTORICAL REVIVALS ARE CONVERSATIONS

SEEN FROM TODAY'S PERSPECTIVE. COHESIVE

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24

Set in Regular

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Set in Bold

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Set in Black

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The New York Times Magazine

September 10, 2023

NOT
U.

The Education Issue. Why do more and more Americans think college isn't even worth it? By Paul Tough

The New York Times Magazine

May 10, 2015

'OUR
DEMAND
IS
SIMPLE:
STOP
KILLING
US.'

The making of a new civil rights movement. by Jay Caspian King

Thin

NY

ExtraLight

NEUE

Light

NOUVEAU

Regular

NOVUM

Medium

NEW

1

2

3

4

5

6

7

8

9

SemiBold

Ny

Bold

Nouveau

ExtraBold

Neue

Black

Novum

New

52

Thin	0	1	2	3	4	5	6	7	8	9
ExtraLight	0	1	2	3	4	5	6	7	8	9
Light	0	1	2	3	4	5	6	7	8	9
Regular	0	1	2	3	4	5	6	7	8	9
Medium	0	1	2	3	4	5	6	7	8	9
SemiBold	0	1	2	3	4	5	6	7	8	9
Bold	0	1	2	3	4	5	6	7	8	9
ExtraBold	0	1	2	3	4	5	6	7	8	9
Black	0	1	2	3	4	5	6	7	8	9

Thin

9 Weights

ExtraLight

Light

Regular

Medium

Ny. Slab

SemiBold

Bold

ExtraBold

Black

X

156 Point

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The End.



Ny. Sans


A

Sans, Serif, Display, Headline
Stencil, Slab.

Multi-purpose system

of interrelated typefaces for all kinds of beautiful stuff

'Ny' means new in Danish and it is also a subtle reference to where it was first used.




Ny. Slab

Ny. Slab is a condensed family of fonts supporting the wider Ny. font system. It has been designed in seven weights from Thin; shown below, to Black which is used for the text you are reading now.


We also designed a special edition wide style which has yet to be applied!

THIS VERSION OF THE TYPEFACE IS VERY THIN



Ny. Text

Ny. Text — The starting point for the Serif font is the Stephenson Blake Garamond-ish metal typeface *Mazarin* also known as 'Astree' from French foundry Deberny & Peignot and also *The New York Times* Magazine masthead, although this is a Black-letter type, its sharpness and contrast have translated into the design, most noticeable in the Display and Headline fonts. The Serif fonts designed for text matter share some of these features although proportions, contrast and details have been crafted anew to aid legibility in smaller point sizes.



Ny. Serif Hairline Stencil

Special issue font.

NY SERIF HAIRLINE CONDENSED STENCIL FONT DESIGNED FOR LARGE POINT HEADLINES

The Ny. font collection contains multiple font variations and styles, some of which are shown on this spread. The core set of fonts consists of Serif Text for body copy, Sans, and a Condensed Slab. Each of these typefaces has a number of variations, including Display, Stencil, Tall, and Wide options. A Sans version of the Slab typeface is also available. And a unique Stacked font, which was designed for a special issue for the Winter Olympics in Pyeongchang, South Korea.

The font collection won the Grand Prix Award from Tokyo Type Directors Club in 2015, and the Olympic font won the Typeface Design Prize in 2019.




Ny. Tower & Skyscraper

Two special edition Slabs. Designed as part of the Ny. font system conceived for The New York Times Magazine. Commissioned by Gail Biehler and Matt Willey


Tower Black Tall Headlines Tower X

Skyscraper Black Even Taller Skyscraper XX



Ny. Slab Sans

The Slab Sans fonts are built and designed on top of the Slab fonts — The overall proportions and weight range match. As evident, this specific style offers a tighter setting with a familiar look.



Ny. Olympic

A stacked typeface originated for The New York Times Magazine special Olympics issue. It came about because of a lack of space. The issue covers all 15 winter olympic sports, from Alpine skiing to speed skating. It's a lot to fit in, there's not a huge amount of room to play with. Many of the pages had to accommodate the headline (the name of the sport), the deck, an image and the body text. It wasn't possible to have traditional openers for many of the pieces. The wide stacked type was a way of giving some scale and typographic presence to those headlines when they ran in the thin columns around all that stuff.

Set in Ny. text 13.5/15



A2-TYPE is an online foundry and type design consultancy founded by Scott Williams and Henrik Kubel (members of AGI, Alliance Graphique Internationale), dedicated to the craft of contemporary typeface design. Our ever-growing library now includes more than 100 unique fonts created over the past 20 years. Since launching A2-TYPE in 2010, we have collaborated with leading design companies and global clients to create bespoke typefaces for their brands. Our fonts are engineered to work seamlessly across all platforms and to perform exceptionally in print, on screen, and for broadcast. A2-TYPE has been recognised with typeface design awards from TDC in New York, Graphis, D&AD, and Tokyo Type Directors Club, which awarded us the prestigious Grand Prix for our design of the New York Times Magazine custom fonts. All fonts are available exclusively from A2-TYPE. Trial fonts are available for existing customers.

Please note: We do not sell or license our fonts through resellers.

Please get in touch if you would like to commission a custom typeface or rework one of our existing designs. We have over twenty years' experience working across all sectors.

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